

Half year results 2017 analyst and investor presentation

# CREATING A DIVERSIFIED WORLD-CLASS INVESTMENT COMPANY

**Standard Life** 

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, IN WHOLE OR IN PART, IN OR INTO ANY RESTRICTED JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OF SUCH JURISDICTION**

This presentation is for information purposes only and does not constitute or form part of any offer to sell or subscribe for or any invitation to purchase or subscribe for any securities or the solicitation of any vote or approval in any jurisdiction pursuant to the proposed merger. It does not constitute a prospectus or prospectus equivalent document.

This presentation may contain certain “forward-looking statements” with respect to Standard Life’s plans and its current goals and expectations relating to its future financial condition, performance, results, strategy and objectives. For example, statements containing words such as “may”, “will”, “should”, “continue”, “aims”, “estimates”, “projects”, “believes”, “intends”, “expects”, “plans”, “pursues”, “seeks”, “targets” and “anticipates”, and words of similar meaning, may be forward-looking. By their nature, all forward-looking statements involve risk and uncertainty because they are based on information available at the time they are made, including current expectations and assumptions, and relate to future events and circumstances which may be or are beyond Standard Life’s control, including among other things: UK domestic and global political, economic and business conditions (such as the United Kingdom’s exit from the European Union); market related risks such as fluctuations in interest rates and exchange rates, and the performance of financial markets generally; the impact of inflation and deflation; experience in particular with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the impact of competition; the timing, impact and other uncertainties associated with future acquisitions or combinations undertaken by Standard Life (including the proposed merger with Aberdeen) and/or within relevant industries (including in connection with any post-transaction integration); default by counterparties; information technology or data security breaches; natural or man-made catastrophic events; the failure to attract or retain necessary key personnel; the policies and actions of regulatory authorities; and the impact of changes in capital, solvency or accounting standards, and tax and other legislation and regulations in the jurisdictions in which Standard Life and its affiliates operate. These may for example result in changes to assumptions used for determining results of operations or re-estimations of reserves for future policy benefits. As a result, Standard Life’s actual future financial condition, performance and results may differ materially from the plans, goals, strategy and expectations set forth in the forward-looking statements. Persons receiving this presentation should not place undue reliance on forward-looking statements. Standard Life undertakes no obligation to update any of the forward-looking statements contained in this presentation or any other forward-looking statements it may make. Past performance is not an indicator of future results and the results of Standard Life in this presentation may not be indicative of, and are not an estimate, forecast or projection of, Standard Life’s future results.

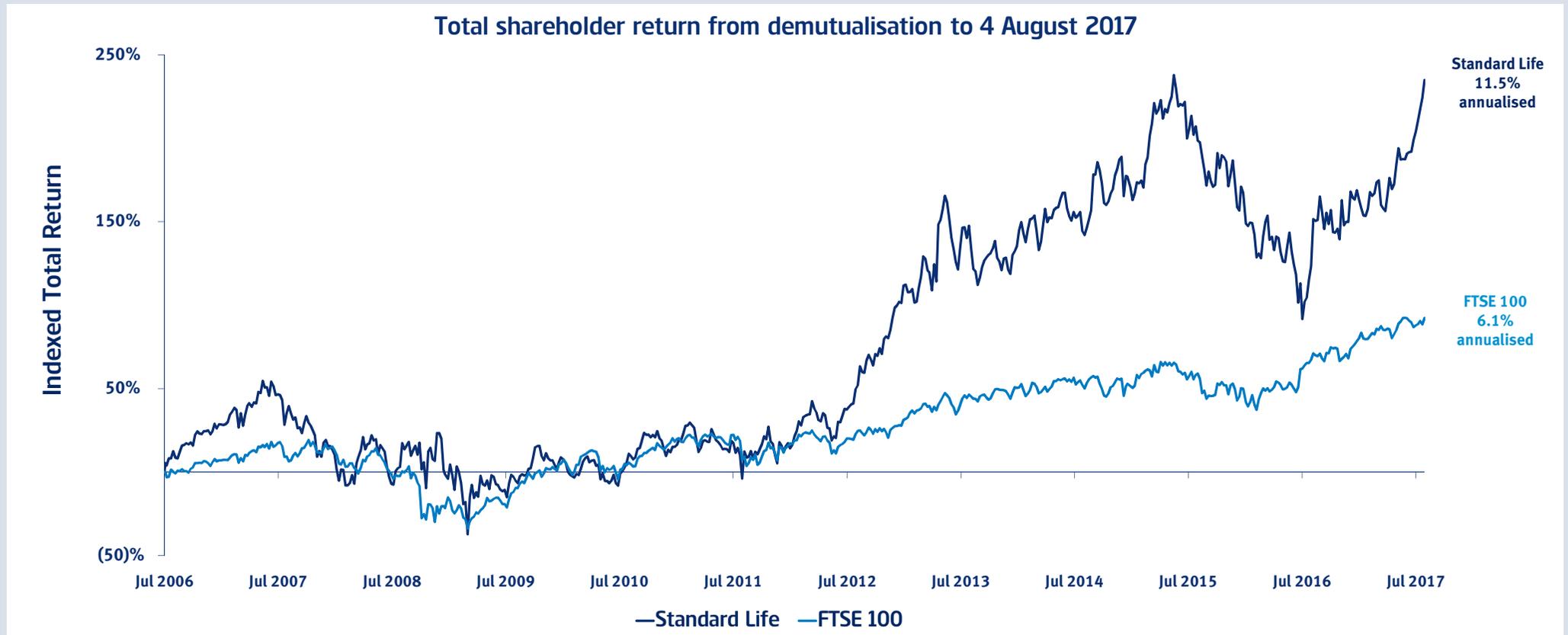
All comparatives are in relation to continuing operations unless otherwise stated.

# CREATING A DIVERSIFIED WORLD-CLASS INVESTMENT COMPANY

Keith Skeoch

**Standard Life** 

# Delivering returns to shareholders



Through consistent strategic delivery

Source: Bloomberg.

# Creating a diversified world-class investment company

**Focus on strategic delivery**

**Targeted investment in diversification and growth**

**Maintaining financial discipline**

**Strengthening long-term relationships with clients and customers**

**Accelerated by merger with Aberdeen**

## Delivering across our simple business model

### Increasing assets

AUA  
**up 1%**  
 to **£361.9bn**  
 (FY 2016: £357.1bn)  
 (H1 2016: £328.0bn)

### Growing revenue

Fee based revenue  
**up 5%**  
 to **£836m**  
 (H1 2016: £794m)

Cost/income ratio  
**maintained at**  
**62%**  
 (FY 2016: 62%)

### Lowering unit costs

### Driving profit

Operating profit  
 before tax  
**up 6%** to **£362m**  
 (H1 2016: £341m)  
 Diluted operating EPS  
**up 21%** to **16.4p**  
 (H1 2016: 13.5p)

### Generating cash and optimising the balance sheet

Cash generation **up 1%** to **£256m** (H1 2016: £254m) and strong and stable **Solvency II investor view surplus of £3.5bn<sup>1</sup>**

### Growing the dividend

Interim dividend of **7.00p up 8.2%**

1. Includes entity level capital not recognised at Group. Excludes contribution to Solvency Capital Requirement and Capital relating to the With Profits Funds (WPFs) and the Pension Scheme surplus.

# HALF YEAR RESULTS 2017

Luke Savage

**Standard Life** 

# Delivering profitable growth

Driving  
profit

## Operating profit before tax

	H1 2017 £m	H1 2016 £m
Fee based revenue	836	794
Spread/risk margin	49	63
<b>Total operating income</b>	<b>885</b>	<b>857</b>
Total operating expenses	(581)	(566)
Capital management	5	13
Share of associates' and JVs' profit before tax	53	37
<b>Operating profit before tax</b>	<b>362</b>	<b>341</b>
<b>Operating profit (ex. spread/risk)<sup>1</sup></b>	<b>317</b>	<b>281</b>

## Operating profit (ex. spread/risk) up 13%

1. Operating profit before tax excluding spread/risk margin of £49m (H1 2016: £63m) less spread/risk direct costs of £4m (H1 2016: £3m).

# Non-operating items

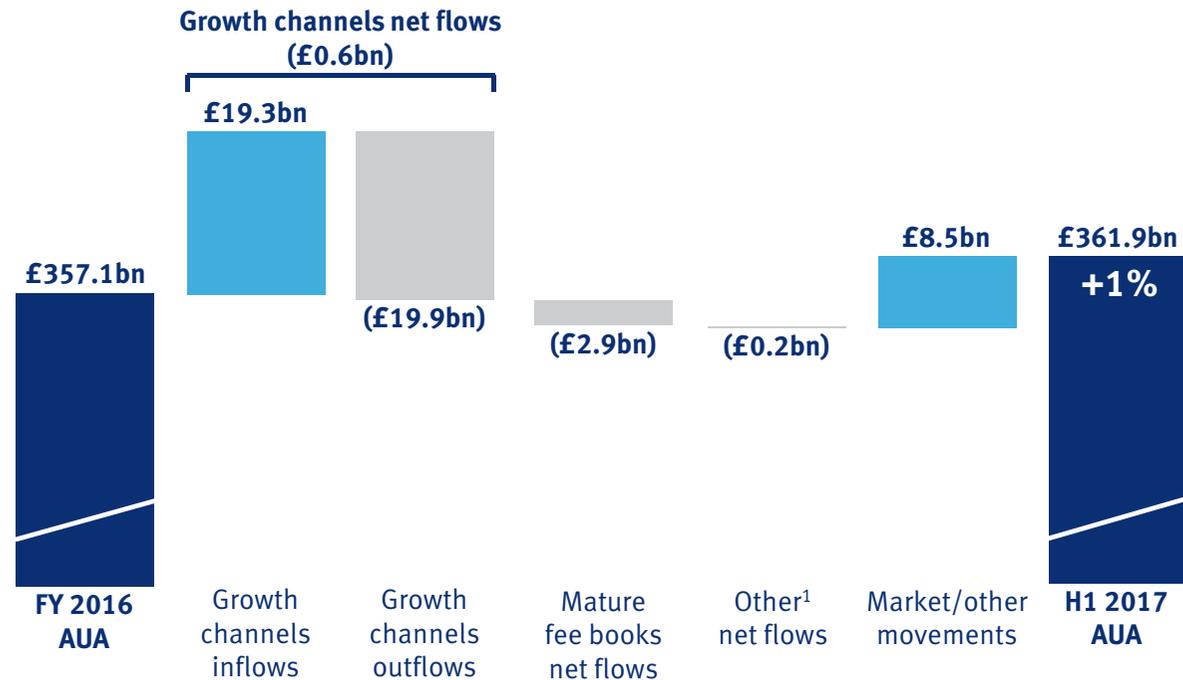
Driving profit

## Total non-operating items

	H1 2017 £m	H1 2016 £m
<b>One-off</b>		
Defined benefit pension scheme restructuring costs	-	(5)
Proposed merger transaction expenses	(35)	-
Impairment resulting from proposed sale of Hong Kong to Heng An SL	(24)	-
<b>Other</b>		
Short-term fluctuations in investment return and economic assumption changes	55	(17)
Restructuring expenses	(26)	(31)
Amortisation of intangibles	(10)	(9)
Other	-	1
<b>Total non-operating items</b>	<b>(40)</b>	<b>(61)</b>

# Stable assets benefiting from investment performance ...

Increasing assets



... with resilient gross inflows despite lower demand for GARS

1. Includes net inflows of £0.3bn from associate and joint venture life businesses and net outflows of £0.5bn from spread/risk.

## Diversification enhanced by investment company business model

Increasing assets

### Growth channels gross flows

	H1 2017 £bn	H1 2016 £bn	
Institutional	5.1	8.5 <sup>2</sup>	
Wholesale	6.2	6.7 <sup>2</sup>	
Workplace	2.2	2.0	
Retail	6.7	4.1	
Other <sup>1</sup>	1.0	1.2 <sup>2</sup>	
Eliminations	(1.9)	(1.9)	
<b>Growth channels gross flows</b>	<b>19.3</b>	<b>20.6</b>	
GARS	2.9	6.1	
<b>Growth channels (ex. GARS)</b>	<b>16.4</b>	<b>14.5</b>	<b>+13%</b>

### Growth channels net flows

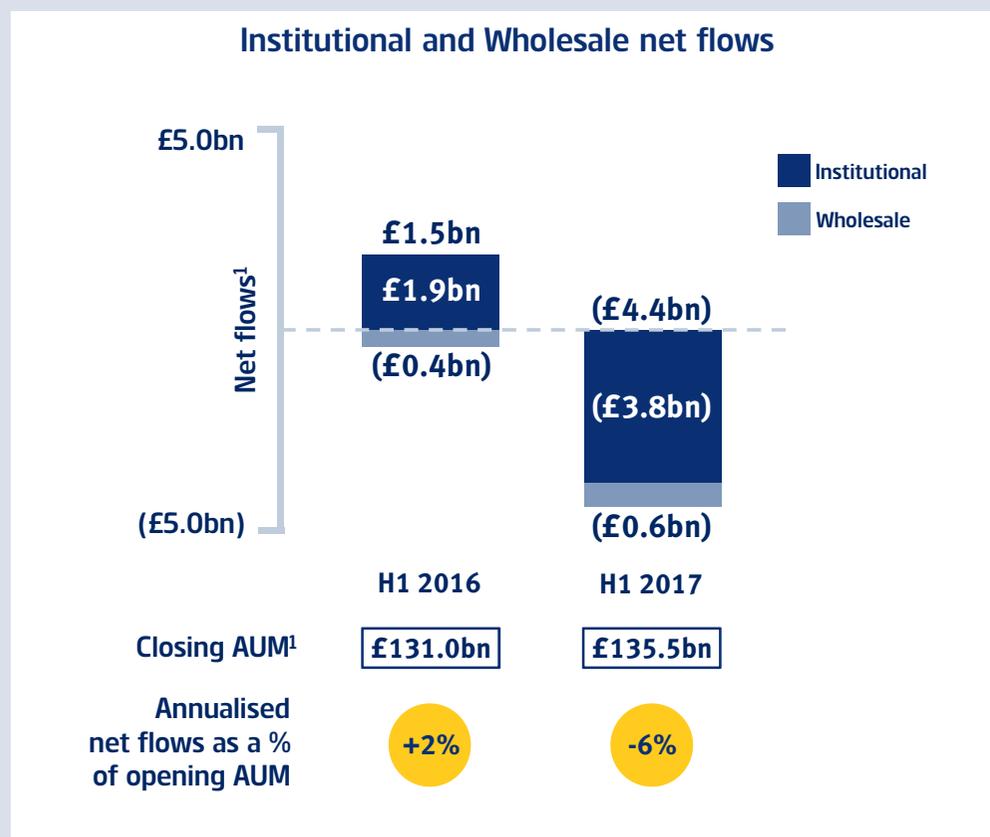
	H1 2017 £bn	H1 2016 £bn	
Institutional	(3.8)	1.9 <sup>2</sup>	
Wholesale	(0.6)	(0.4)	
Workplace	0.8	0.8	
Retail	3.4	2.0	
Other <sup>1</sup>	(0.1)	0.5 <sup>2</sup>	
Eliminations	(0.3)	(0.7)	
<b>Growth channels net flows</b>	<b>(0.6)</b>	<b>4.1</b>	
GARS	(5.6)	0.3	
<b>Growth channels (ex. GARS)</b>	<b>5.0</b>	<b>3.8</b>	<b>+32%</b>

## Resilient gross and net flows

1. Includes Wealth, Europe growth and Hong Kong. 2. Adjusted for impact of Ignis funds which were transferred into Institutional and Wholesale during 2016. Ignis gross inflow of £0.3bn and net outflow of £0.1bn during H1 2016 included in Institutional and Wholesale.

# Institutional and Wholesale outflows impacted by GARS

Increasing assets



H1 2017 net flows	GARS £bn	Ex. GARS £bn	Total £bn
Institutional	(£3.2bn)	(£0.6bn)	(£3.8bn)
Wholesale	(£2.4bn)	£1.8bn	(£0.6bn)
	<b>(£5.6bn)</b>	<b>£1.2bn</b>	<b>(£4.4bn)</b>

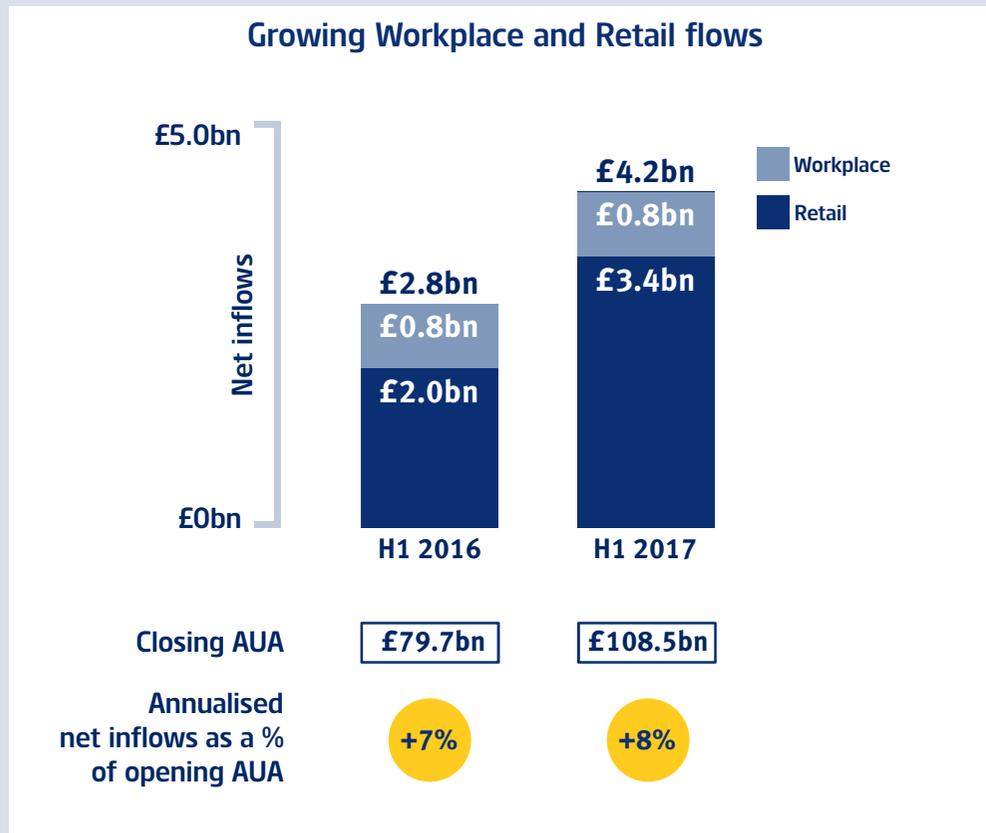
- GARS net outflows of £5.6bn (H1 2016: net inflows £0.3bn):
  - Institutional outflows of £3.2bn
  - Wholesale outflows slowing as short-term performance improves (4.4%<sup>2</sup> year to June)
- Net inflows across a range of other products of £1.2bn (H1 2016: £1.2bn), including other multi-asset, private equity, MyFolio, liquidity funds and overseas equities

**With net inflows across our diversified range of other products**

1. Adjusted for impact of Ignis which was transferred into Institutional and Wholesale during 2016. 2. Gross performance (offer-to-offer) based on the £, institutional pooled pension portfolio.

# Continuing growth in Workplace and Retail assets

Increasing assets



- Workplace and Retail AUA up 8% to £108.5bn (36%<sup>1</sup> year-on-year)
- Steady Workplace net inflows of £0.8bn with regular contributions up 7% to £1.6bn
- Record Retail net inflows of £3.4bn benefiting from our leading adviser platforms:
  - Wrap net inflows up 48% to £3.1bn<sup>2</sup>
  - Increasing net inflows into Elevate of £0.6bn
  - Total combined platform AUA up 11% to £49.2bn (FY 2016: £44.2bn)

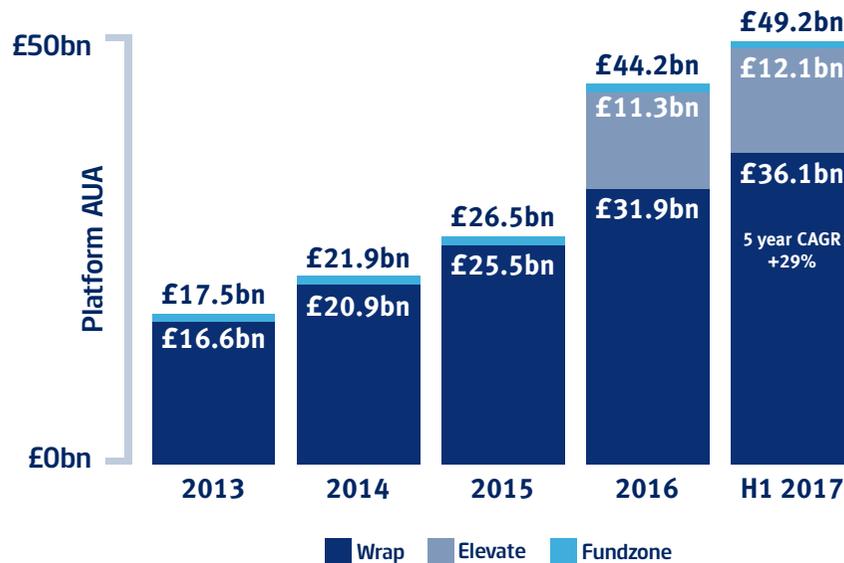
## Workplace and Retail annualised net inflows 8% of opening assets

1. 21% year-on-year excluding Elevate. 2. Includes offshore bond reported within Europe growth fee (H1 2017: £0.1bn; H1 2016: £0.1bn).

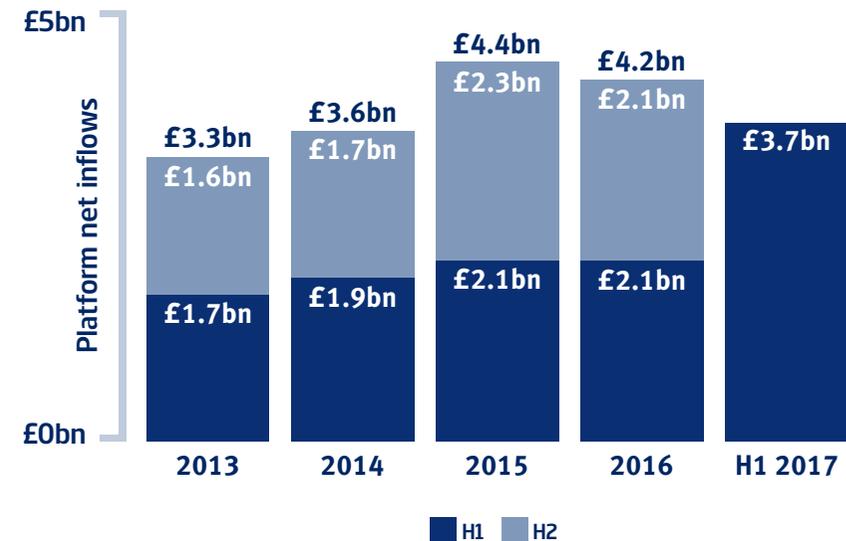
# Strong adviser demand for our award-winning platforms ...

Increasing assets

### Consistently strong growth in platform AUA



### Record net inflows in H1 2017

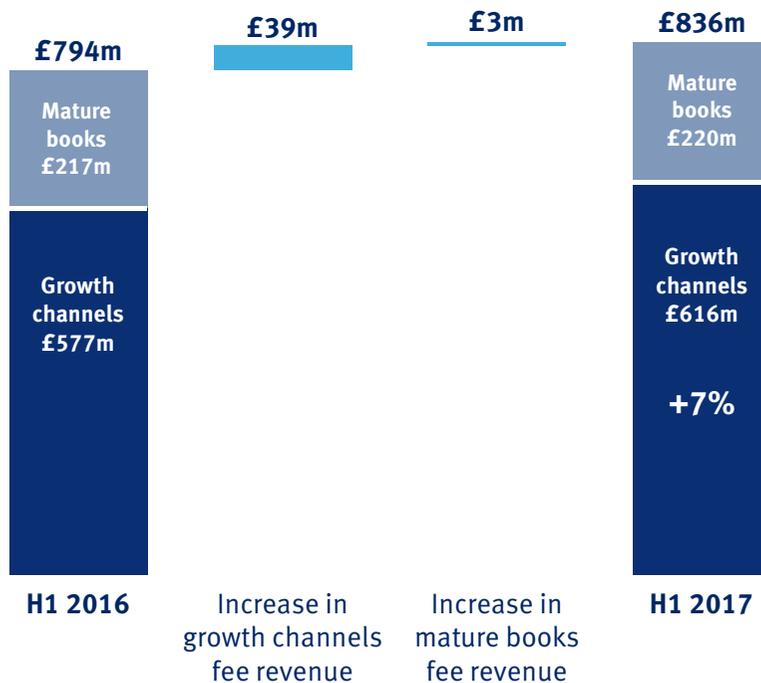


... with Elevate performance exceeding our pre-acquisition expectations

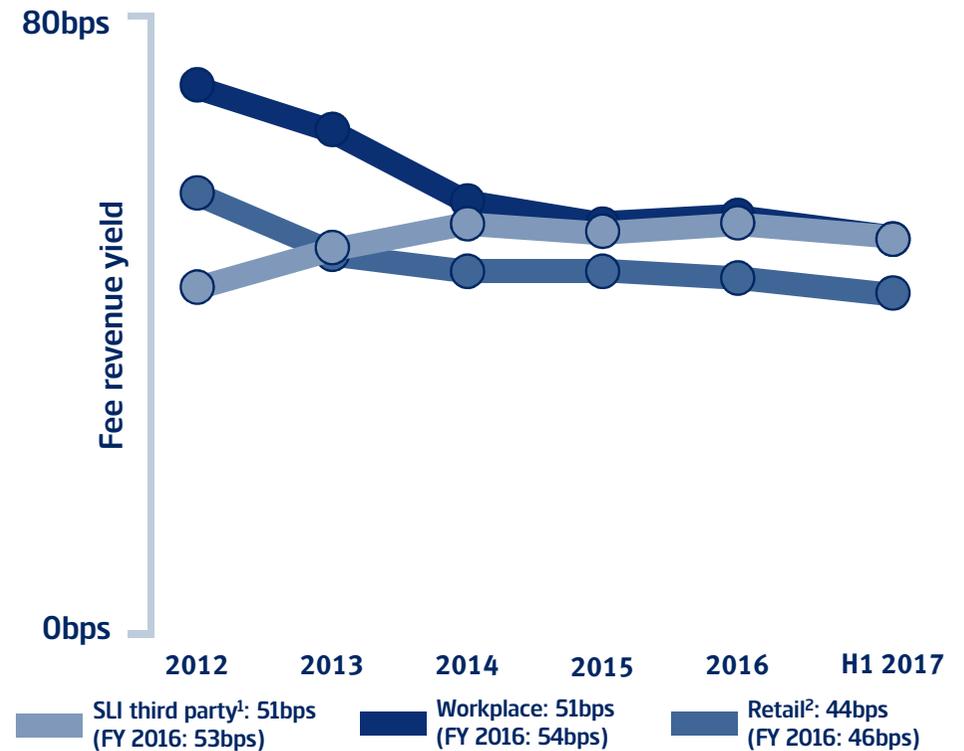
# Growth channels driving increase in fee revenue

Growing revenue

### Revenue driven by growth channels



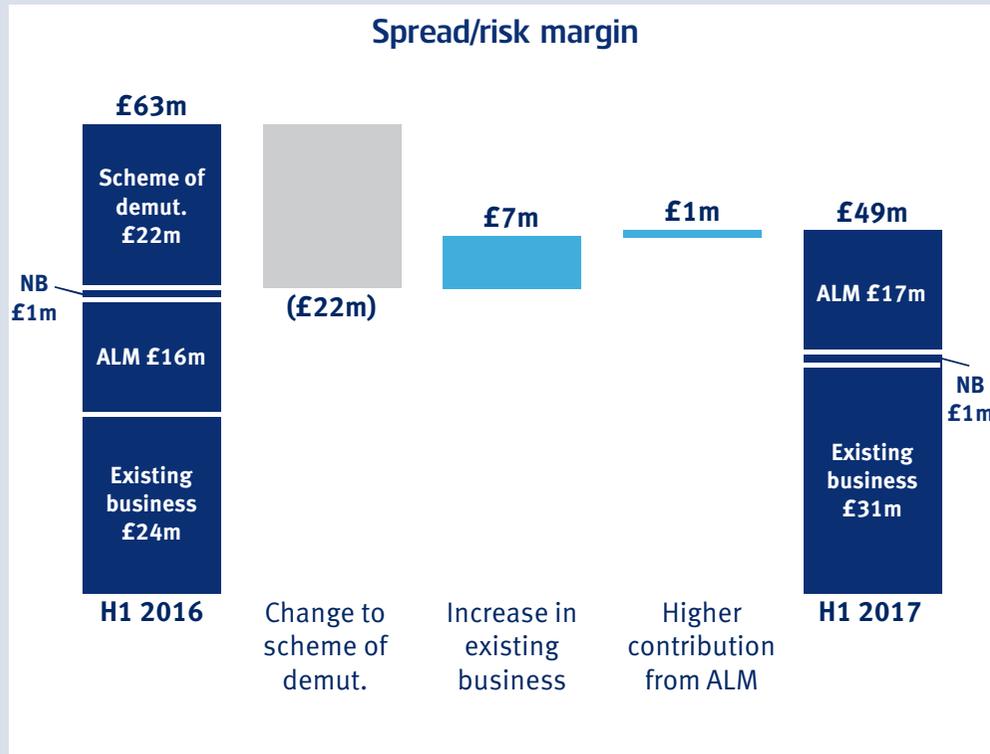
### Product mix rather than pricing driving revenue margins



## Growth channels fee revenue up 7%

1. Excludes AUM from HDFC AMC. 2. Excludes revenue from cash balances.

## Spread/risk margin continues to benefit from asset liability management ...



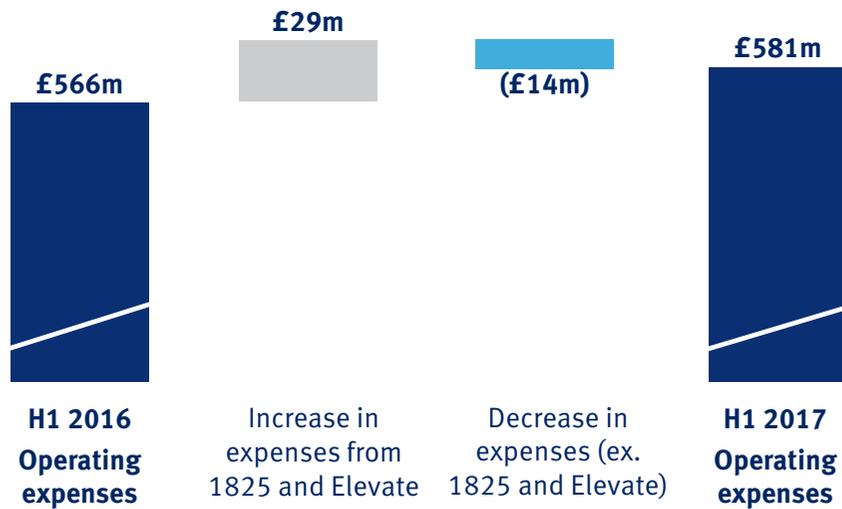
- H1 2016 included benefit of £22m from changes to the scheme of demutualisation following transition to Solvency II
- Existing business includes £7m mortality experience benefit from periodic annuitant verification
- Asset liability management (ALM) includes:
  - £7m benefit from improved asset/liability matching
  - £10m benefit from yield improvement activities
- Expect further ALM yield improvement benefit of up to £5m in H2 2017

**... with further smaller benefits expected in H2 2017**

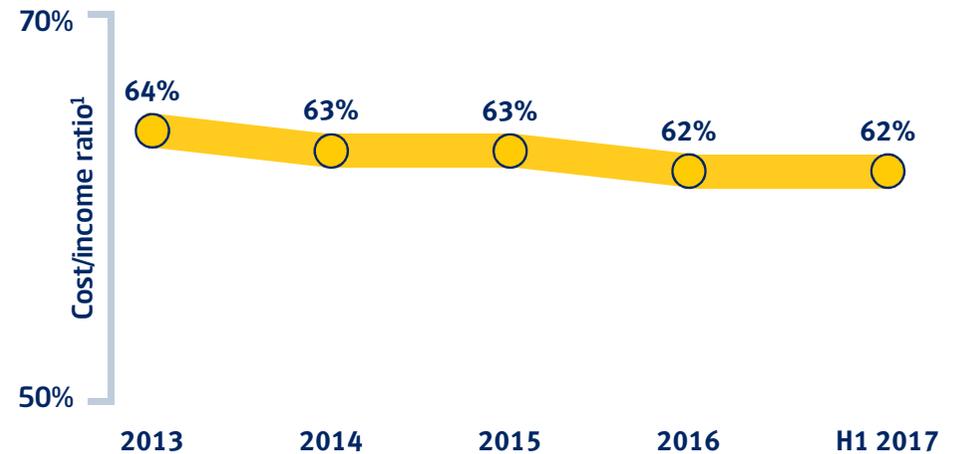
# Maintaining financial discipline to drive down unit costs

Lowering  
unit costs

## Tight control of operating expenses



## Continuing focus on financial discipline



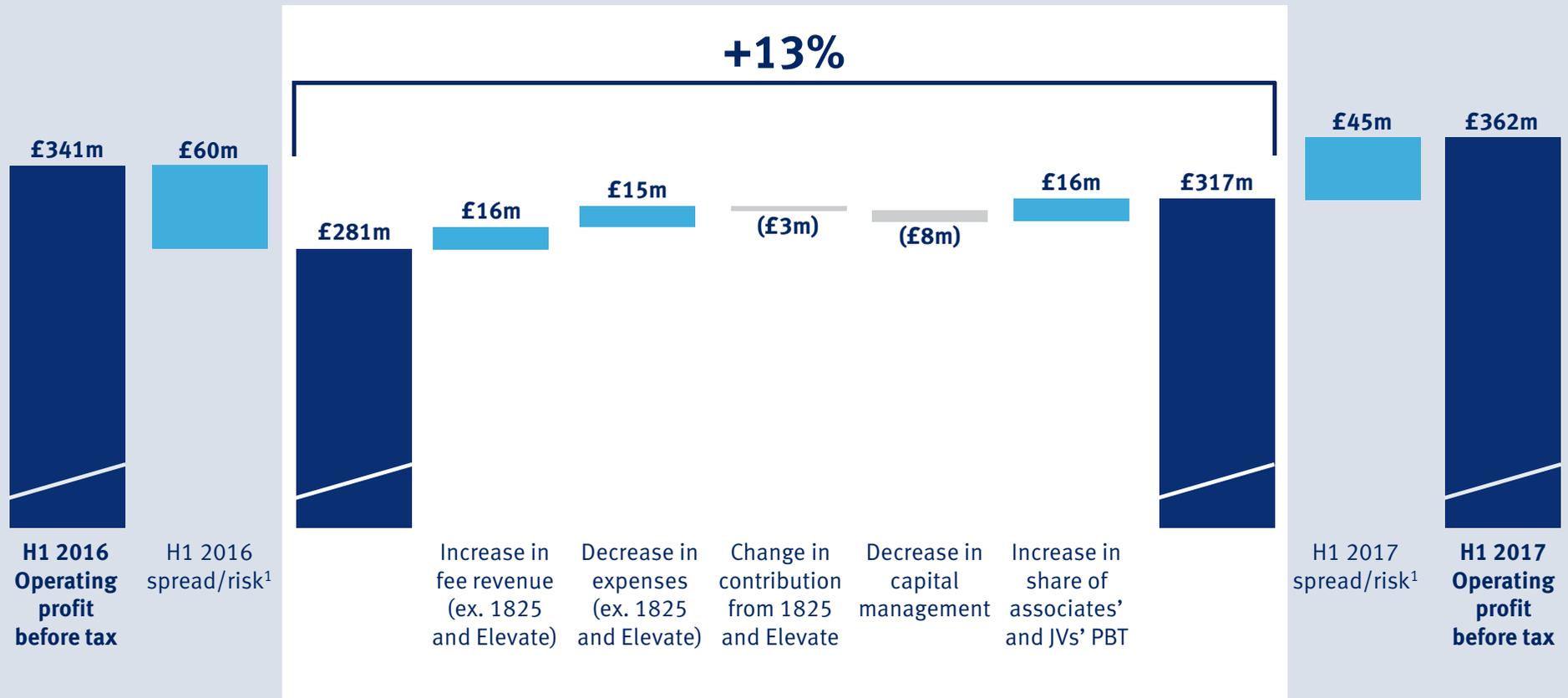
- Decrease in absolute costs excluding 1825 and Elevate

- Cost/income ratio stable at 62% (ex. 1825/Elevate down to 60%)

## Continuing focus on financial discipline to drive down unit costs post merger with Aberdeen

1. On a rolling 12 months basis, operating expenses divided by operating income (including share of associates' and joint ventures' profit before tax).

# Growth in fee revenue and financial discipline driving profit



## Profitability driven by our growing fee business and Indian associates

1. Spread/risk margin of £49m (H1 2016: £63m) less spread/risk direct costs of £4m (H1 2016: £3m).

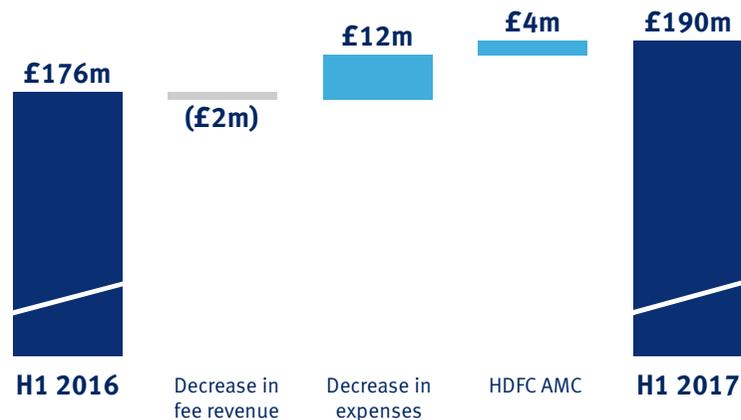
## Operating profit by business unit

	H1 2017 £m	H1 2016 £m
<b>Standard Life Investments</b>	<b>190</b>	<b>176</b>
UK spread/risk <sup>1</sup>	47	52
UK excluding spread/risk	107	99
<b>UK Pensions and Savings</b>	<b>154</b>	<b>151</b>
<b>Europe Pensions and Savings</b>	<b>13</b>	<b>18</b>
Hong Kong	-	(2)
Share of associates' and JVs' profit before tax	33	21
<b>India and China</b>	<b>33</b>	<b>19</b>
<b>Other<sup>2</sup></b>	<b>(28)</b>	<b>(23)</b>
<b>Operating profit</b>	<b>362</b>	<b>341</b>

1. UK spread/risk margin of £51m (H1 2016: £55m) less spread/risk direct costs of £4m (H1 2016: £3m). 2. Other primarily relates to corporate centre costs and head office related activities.

# Financial discipline driving profit in Standard Life Investments

Standard Life Investments operating profit before tax



Investment performance<sup>1</sup>

1 year

85%

3 years

74%

5 years

85%

Total AUM

£277.9bn → £275.2bn  
FY 2016 H1 2017

Growth channels AUM

£143.9bn → £142.3bn  
FY 2016 H1 2017

Growth channels revenue bps<sup>2</sup>

53bps → 51bps  
FY 2016 H1 2017

Cost/income ratio

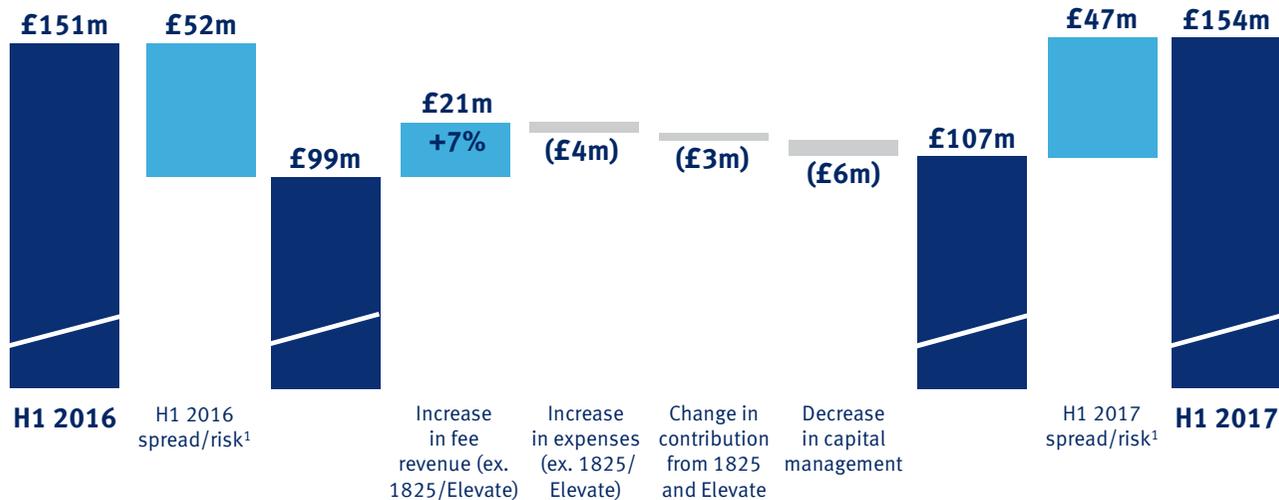
58% → 57%  
FY 2016 H1 2017

With consistently strong long-term investment performance

1. Growth channels money weighted AUM above benchmark. 2. Excludes AUM from HDFC AMC.

## Workplace and Retail driving increase in revenue and profit in UK Pensions and Savings

UK Pensions and Savings operating profit before tax



- Total revenue from growth channels up 21% (8% excluding 1825 and Elevate)
- Cost/income ratio (excluding 1825 and Elevate) down to 59% (FY 2016: 60%)

Total fee AUA

£135.2bn → £143.6bn  
FY 2016 H1 2017

Workplace & Retail net inflows

£2.8bn → £4.2bn  
H1 2016 H1 2017

Fee revenue bps<sup>2</sup>

57bps → 54bps  
FY 2016 H1 2017

Cost/income ratio

62% → 63%  
FY 2016 H1 2017

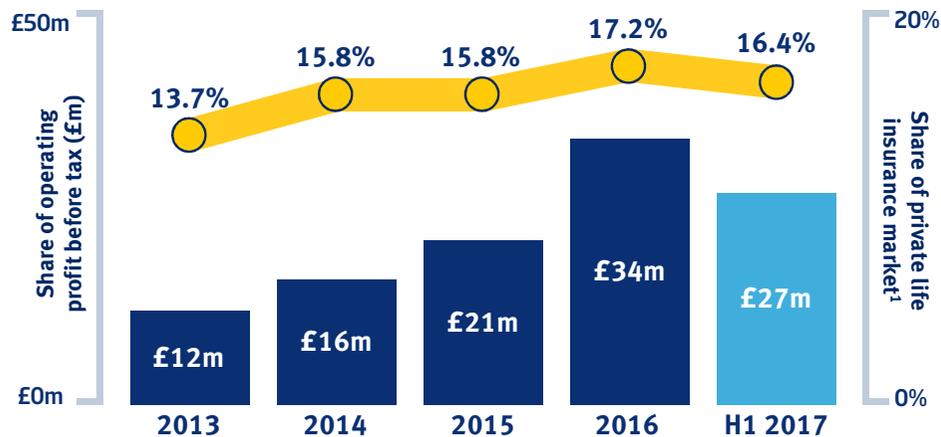
**Scalable cost base with potential to unlock further operational leverage**

1. UK spread/risk margin of £51m (H1 2016: £55m) less spread/risk direct costs of £4m (H1 2016: £3m). 2. Excludes revenue from cash balances.

## Recognising the value of our Indian associates

### HDFC Life - a leading private Indian life insurer

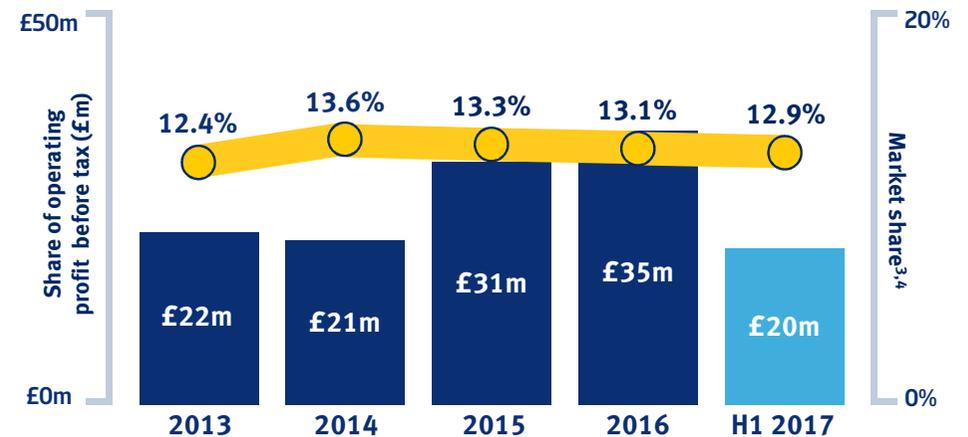
35%  
stake 



- Ranked 2<sup>nd</sup> for new business sales in the private life insurance market<sup>2</sup>
- Proposed IPO of HDFC Life with offer for sale of up to 15% of the paid up equity share capital including up to 5.43ppt of our 35% stake

### HDFC AMC - a profitable and fast growing business

40%  
stake 

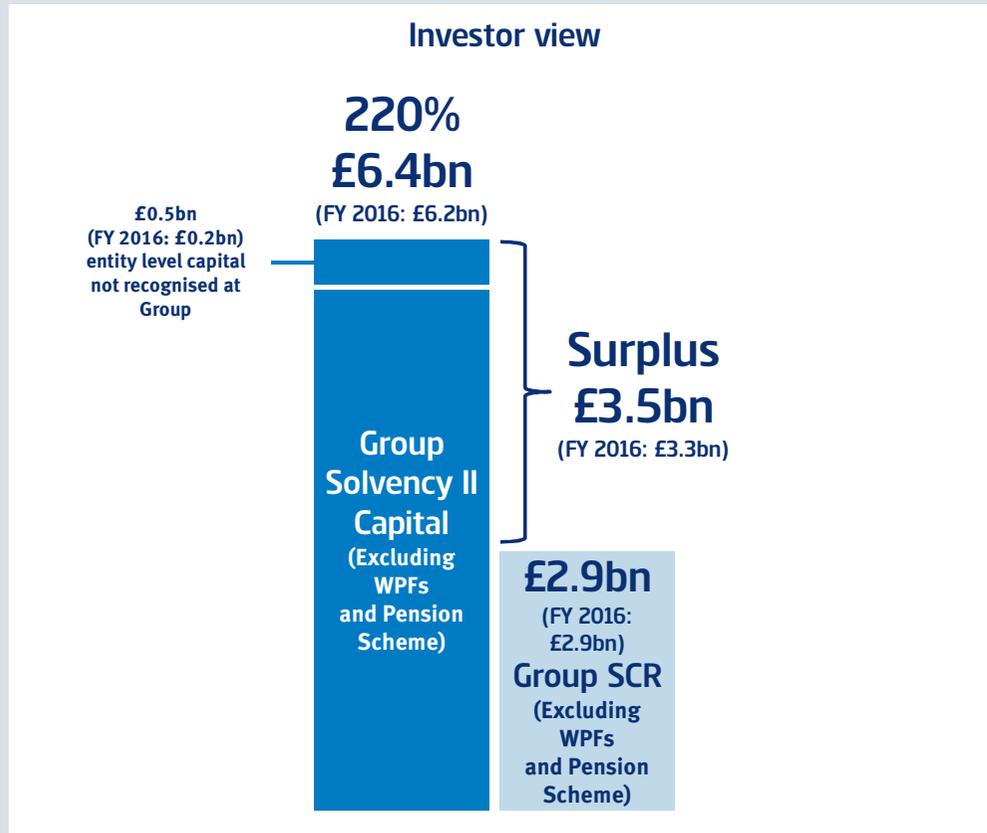


- Second largest mutual funds company<sup>4</sup> in India with over 6 million accounts
- AUM of £29.5bn with CAGR of 21% over last 5 years<sup>5</sup>
- Opportunity for distribution of SLI global products in India

## Two fast growing businesses leveraging one of India's most valuable brands<sup>6</sup>

1. Source: IRDAI. Measured as share of private market premiums. For years ended 31 March following the end of each Standard Life financial year. H1 2017 market share for 3 months to 30 June 2017. 2. Source: IRDAI, year to 31 March 2017. 3. Source: AMFI. 2013-16 measured as share of average AUM for final quarter of Standard Life financial year. 4. Source: AMFI. H1 2017 measured as share of average AUM for 3 months to 30 June 2017. 5. In constant currency. 6. Source: WPP, Kantar Millward Brown, 2017.

## Solvency position remains strong and stable



Investor view<sup>1</sup> surplus:

**£3.5bn** (FY 2016: £3.3bn)

Investor view<sup>1</sup> solvency ratio:

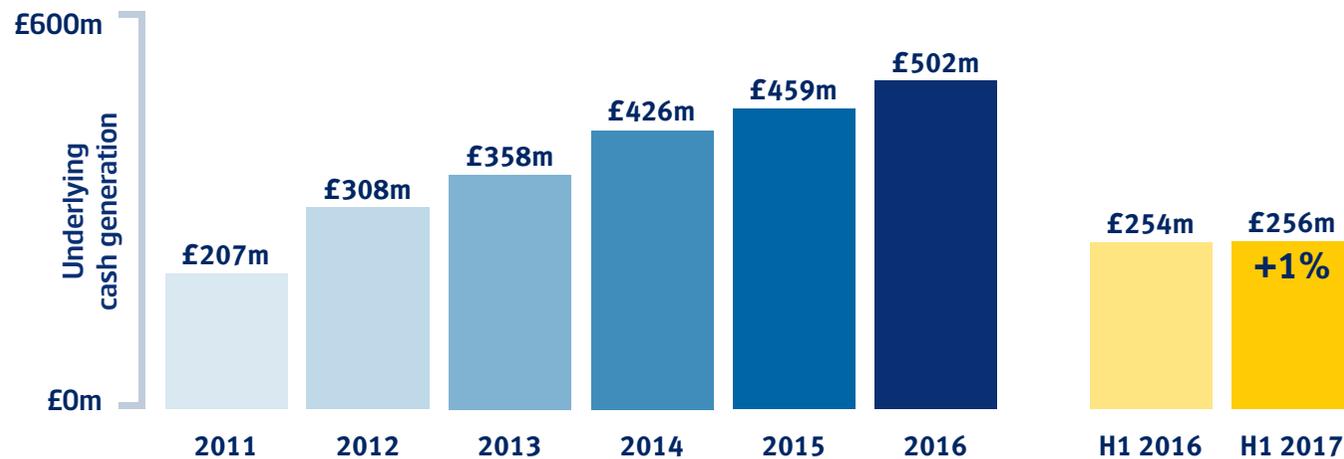
**220%** (FY 2016: 214%)

- Stable surplus over a wide range of stress scenarios<sup>2</sup>
- Strong regulatory view surplus:
  - Regulatory view surplus: £3.0bn (FY 2016: £3.1bn)
  - Regulatory view solvency ratio: 182% (FY 2016: 177%)

1. Includes entity level capital not recognised at Group. Excludes contribution to Solvency Capital Requirement and Capital relating to the With Profits Funds (WPFs) and the Pension Scheme surplus. 30 June 2017 based on draft regulatory returns. 31 December 2016 based on final regulatory returns. The transitional measure on technical provisions has not been recalculated at 30 June 2017. 2. Univariate stress scenarios. For details see appendix.

## Cash generation supports our progressive dividend

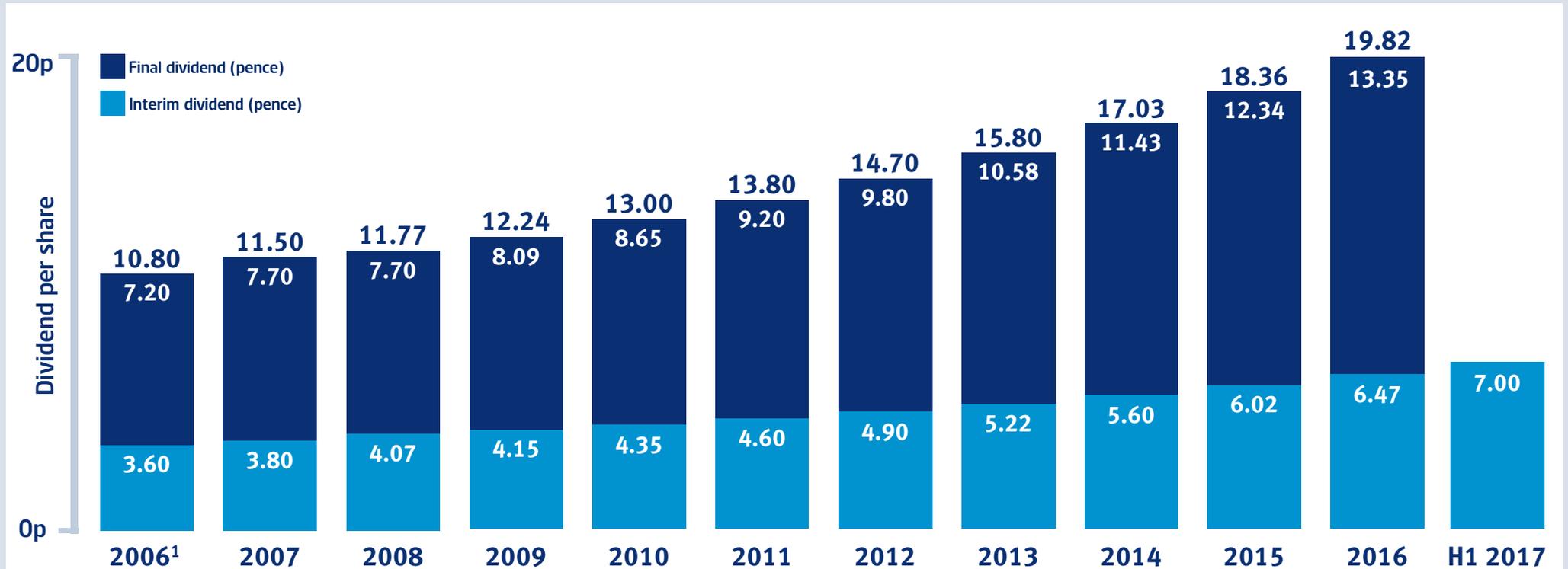
Growing underlying cash generation



- Underlying cash generation aligned to IFRS earnings:
  - Includes dividends received from Indian associates of £12m (H1 2016: £8m) but excludes profits of £53m (H1 2016: £37m)
  - Underlying cash generation effective rate of tax of 15% (H1 2016: 17%)
- Strong holding company cash position with £0.8bn of liquid resources (H1 2016: £0.8bn)

**Sustainable long-term cash generation aligned to IFRS earnings**

## Interim dividend up 8.2% to 7.00p



Ten year track record of delivering progressive dividends

1. Implied final dividend based on 5.40p dividend for period from demutualisation to 31 December 2006.

# CREATING A DIVERSIFIED WORLD-CLASS INVESTMENT COMPANY

Keith Skeoch

**Standard Life** 

## **Standard Life is well placed for the next phase of its transformation to a world-class investment company**

**Focus on strategic delivery**

**Targeted investment in diversification and growth**

**Maintaining financial discipline**

**Strengthening long-term relationships with clients and customers**

**Accelerated by merger with Aberdeen**

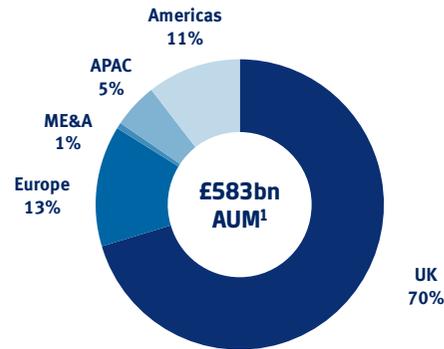
## Merger on track for effective date of 14 August 2017

- All regulatory and competition conditions met – final Court approval expected on 11 August 2017
- Combined leadership teams announced and working well together on Day 1 readiness:
  - Includes all major executive and operating committees
  - Detailed preparations completed across 12 workstreams
  - Organisation operating model completed, finalisation of organisational design and structures on track
- New combined asset management and plc visual identities ready for launch
- Integration planning to deliver expected £200m of synergies per annum progressing to plan

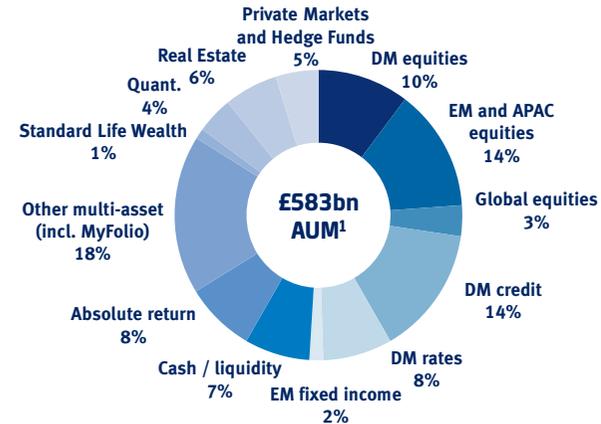
**All set to create a diversified world-class investment company**

# Creating a well diversified business with scale

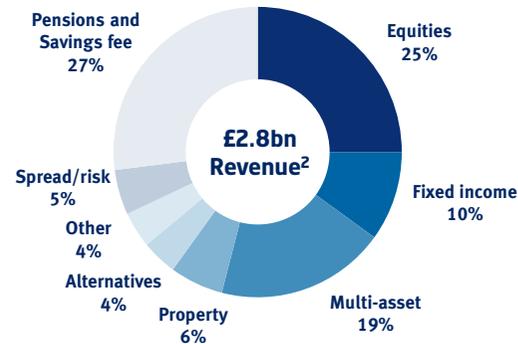
AUM by geography



AUM by asset class



Revenue



Earnings

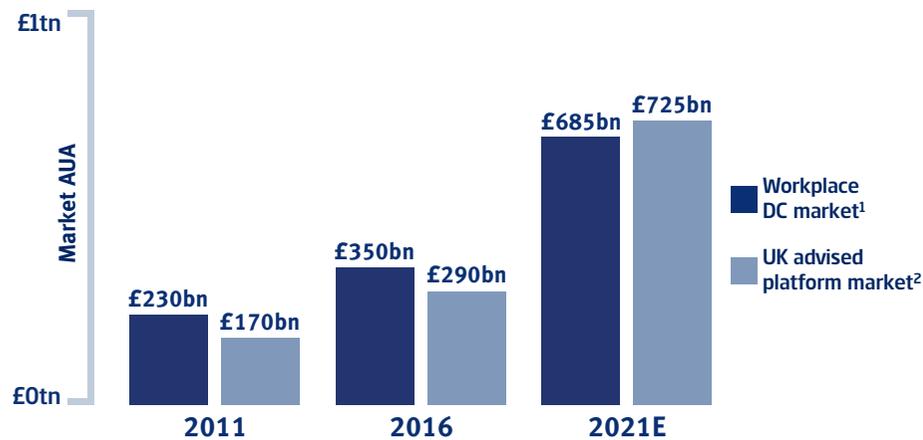


Positioned for continued profitable growth with enhanced diversification and scale

1. Standard Life AUM/AUA data as at 30 June 2017. Aberdeen AUM data as at 31 March 2017. 2. Source: Investor presentation dated 15 May 2017. Standard Life revenue and operating profit data for 12 months to 31 December 2016. For Aberdeen based on 12 months ended 30 September 2016.

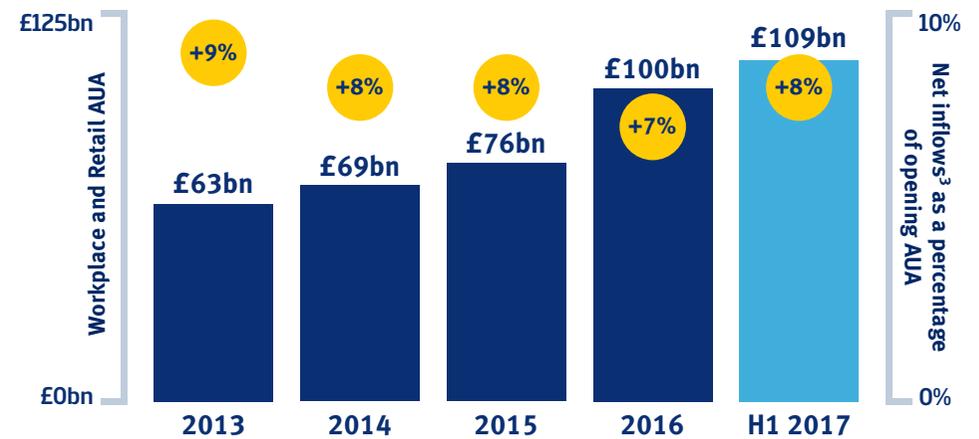
## Enhanced by our leading positioning in UK pensions and savings market

Advised platform and DC pension market expected to grow strongly



- Financial advisers are using platforms to drive scalability and efficiency with growing need for advice
- Shift from DB to DC and auto enrolment driving growth in DC pensions

Workplace and Retail attracting steady and resilient flows



- Delivering steadily growing flows and assets
- Standard Life Investments manages c20% of Wrap AUA and over 70% of Workplace AUA
- Providing increased diversification and sources of flow

**Well positioned to capture asset growth in pensions and savings market**

1. Source: Spence Johnson. 2. Source: Fundscape. 3. Annualised for H1 2017.

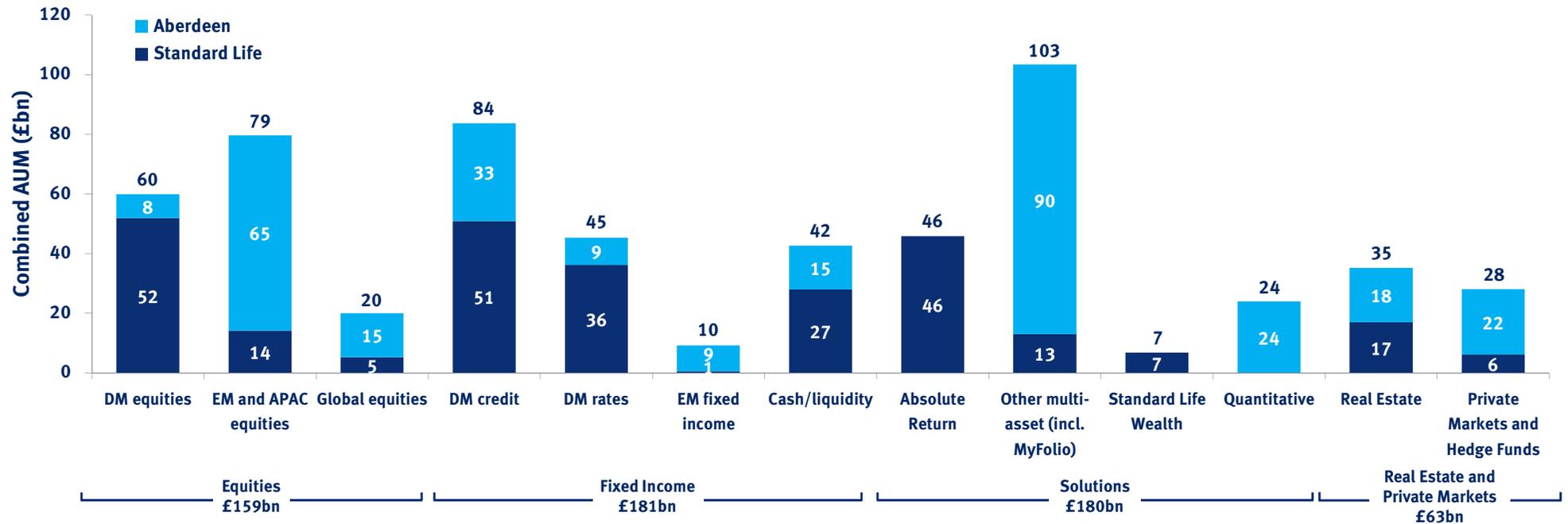
# Truly global footprint with enhanced proximity to clients



Powerful and truly global distribution reach with unique portfolio of strategic relationships

# Highly complementary investment capabilities with aligned investment philosophies and processes

Overview of combined capabilities: Combined AUM of £583bn<sup>1</sup> (AUA of £670bn)



World-class breadth and depth of investment capabilities to meet evolving client needs

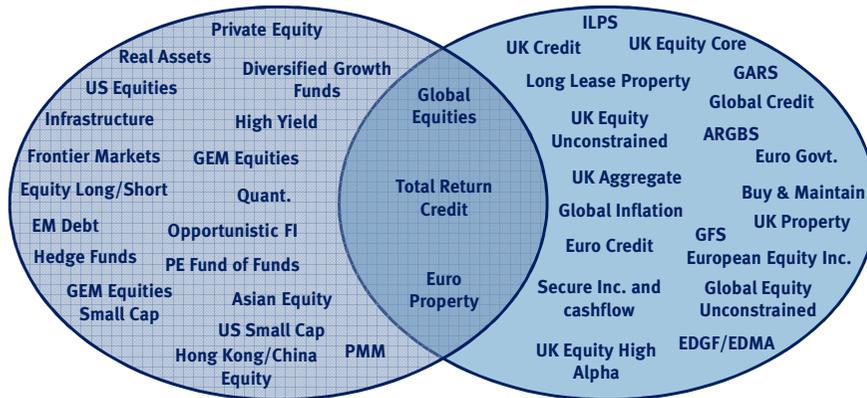
1. Standard Life AUM/AUA data as at 30 June 2017. Aberdeen AUM data as at 31 March 2017.

# With recognition across institutional and mutual funds

## Consultant Recommendations<sup>1,2</sup>

Aberdeen

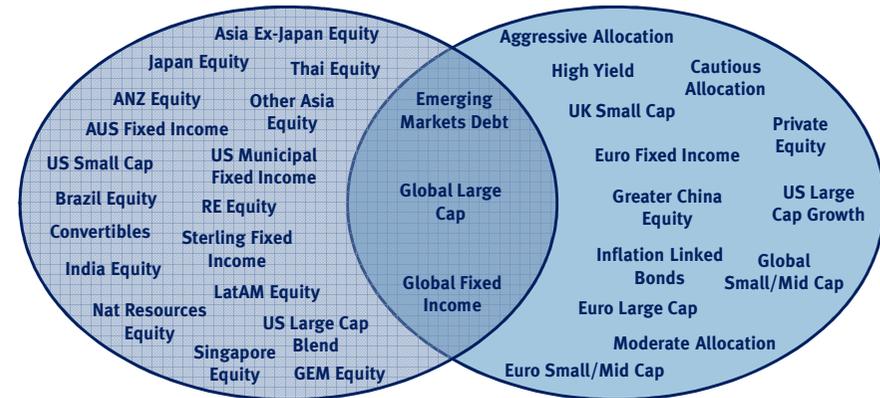
Standard Life  
Investments



## £67bn in Morningstar 4/5 Star Rated Funds<sup>1,3</sup>

Aberdeen

Standard Life  
Investments

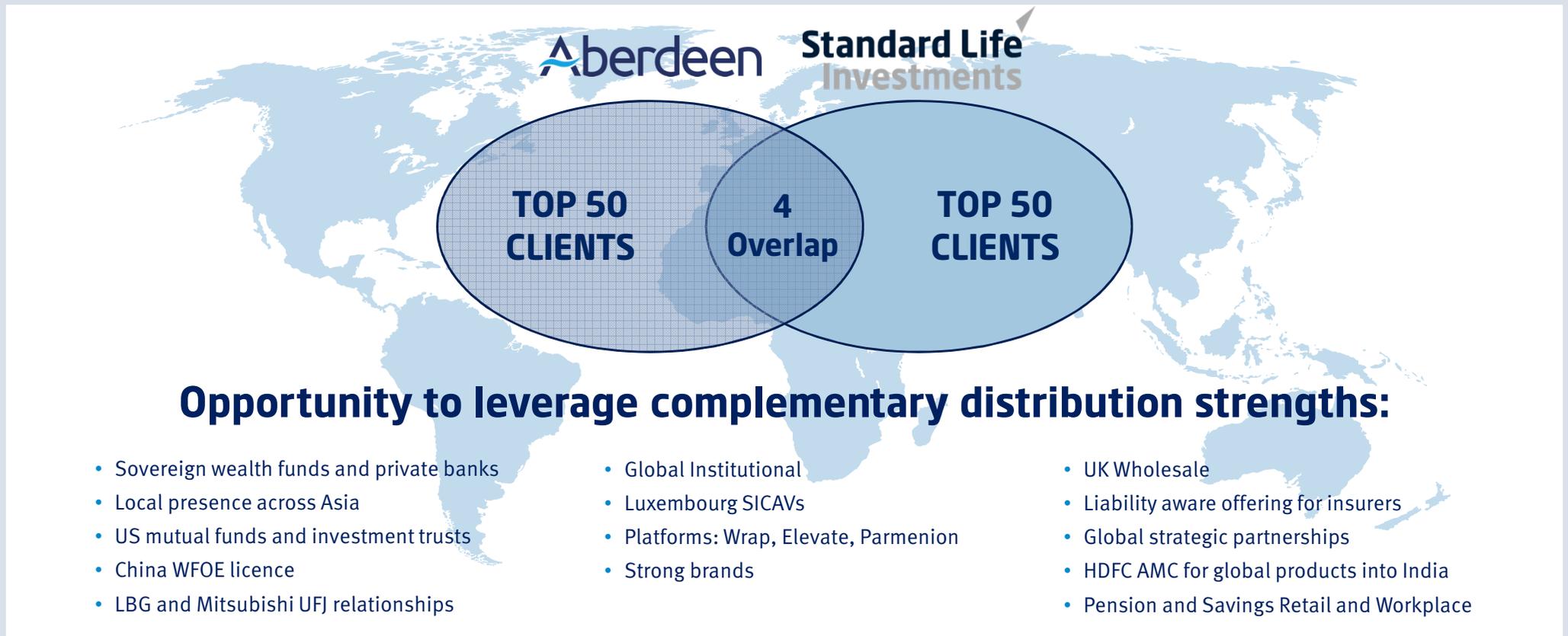


Minimal overlap across rated investment capabilities helps to ensure smooth integration and continuity of investment processes

Truly complementary investment expertise

1. As at 15 May 2017. 2. Includes strategies with Buy/A/Positive/Recommended/1/Highest Conviction Buy/Soft Buy/B+ ratings from Global, US and UK consultants. 3. Overlap defined as Morningstar global categories where both companies have over £250m AUM in 4 or 5 Star rated funds.

# Clear opportunity to leverage the strength of existing client relationships



**To become an asset manager of choice for clients with global investment needs**

Source: Investor presentation dated 15 May 2017.

# Merger accelerates transformation to a diversified world-class investment company

## Delivering for clients, our people and shareholders

Highly complementary with improved choice and service to clients

Positioned to meet global demand for next generation investment solutions

Global distribution with enhanced proximity to clients

Scale to invest, attract talent and deliver value for clients

Truly diversified business and compelling financial benefits

Attractive returns and a sustainable progressive dividend for shareholders

**Standard Life Aberdeen - Looking to the future with confidence**

# QUESTIONS AND ANSWERS

**Standard Life** 

# APPENDIX

**Standard Life** 

# Operating profit by business unit

	Standard Life Investments		UK Pensions & Savings		Europe Pensions & Savings		India and China		Other		Eliminations		Total	
	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m	H1 2017 £m	H1 2016 £m
Fee based revenue	429	431	368	321	93	86	7	10	-	-	(61)	(54)	836	794
Spread/risk margin	-	-	51	55	(2)	8	-	-	-	-	-	-	49	63
<b>Total income</b>	<b>429</b>	<b>431</b>	<b>419</b>	<b>376</b>	<b>91</b>	<b>94</b>	<b>7</b>	<b>10</b>	<b>-</b>	<b>-</b>	<b>(61)</b>	<b>(54)</b>	<b>885</b>	<b>857</b>
<b>Total expenses</b>	<b>(259)</b>	<b>(271)</b>	<b>(225)</b>	<b>(197)</b>	<b>(64)</b>	<b>(62)</b>	<b>(7)</b>	<b>(12)</b>	<b>(26)</b>	<b>(24)</b>	<b>-</b>	<b>-</b>	<b>(581)</b>	<b>(566)</b>
Investment management fees to SLI	-	-	(47)	(41)	(14)	(13)	-	-	-	-	61	54	-	-
Capital management	-	-	7	13	-	(1)	-	-	(2)	1	-	-	5	13
Share of associates' and joint ventures' profit before tax <sup>1</sup>	20	16	-	-	-	-	33	21	-	-	-	-	53	37
<b>Underlying performance</b>	<b>190</b>	<b>176</b>	<b>154</b>	<b>151</b>	<b>13</b>	<b>18</b>	<b>33</b>	<b>19</b>	<b>(28)</b>	<b>(23)</b>	<b>-</b>	<b>-</b>	<b>362</b>	<b>341</b>
Underlying adjustments	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Operating profit/(loss) before tax</b>	<b>190</b>	<b>176</b>	<b>154</b>	<b>151</b>	<b>13</b>	<b>18</b>	<b>33</b>	<b>19</b>	<b>(28)</b>	<b>(23)</b>	<b>-</b>	<b>-</b>	<b>362</b>	<b>341</b>
Tax on operating profit/(loss)	(33)	(35)	(49)	(28)	50	(14)	-	-	1	8	-	-	(31)	(69)
Share of associates' and joint ventures' tax expense	(5)	(5)	-	-	-	-	(2)	-	-	-	-	-	(7)	(5)
<b>Operating profit/(loss) after tax</b>	<b>152</b>	<b>136</b>	<b>105</b>	<b>123</b>	<b>63</b>	<b>4</b>	<b>31</b>	<b>19</b>	<b>(27)</b>	<b>(15)</b>	<b>-</b>	<b>-</b>	<b>324</b>	<b>267</b>
Non-operating items	(19)	(16)	42	(32)	5	(5)	(24)	-	(44)	(8)	-	-	(40)	(61)
Tax on non-operating items	3	3	(12)	12	-	2	-	-	17	3	-	-	8	20
<b>Profit/(loss) for the period attributable to equity holders of Standard Life plc</b>	<b>136</b>	<b>123</b>	<b>135</b>	<b>103</b>	<b>68</b>	<b>1</b>	<b>7</b>	<b>19</b>	<b>(54)</b>	<b>(20)</b>	<b>-</b>	<b>-</b>	<b>292</b>	<b>226</b>

1. Share of associates' and joint ventures' profit before tax comprises the Group's share of results of HDFC Standard Life Insurance Company Limited, Heng An Standard Life Insurance Company Limited and HDFC Asset Management Company Limited.

# Growth and mature channels supplementary information

	Gross flows				Net flows				AUA				Fee based revenue				Fee revenue yield			
	H1 2014	H1 2015	H1 2016	H1 2017	H1 2014	H1 2015	H1 2016	H1 2017	H1 2014	H1 2015	H1 2016	H1 2017	H1 2014	H1 2015	H1 2016	H1 2017	FY 2016	H1 2017		
	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£m	£m	£m	£m	bps	bps		
Growth channels	Institutional	4.5	5.4	8.5	5.1	1.5	1.8	1.9	(3.8)	57.6	64.6	83.4	84.4	122	157	181	172	43	41	
	Wholesale <sup>1</sup>	6.0	8.9	6.7	6.2	2.5	5.3	(0.4)	(0.6)	31.8	40.6	47.6	51.1	82	102	126	128	68	69	
	Workplace	1.8	2.1	2.0	2.2	0.9	1.1	0.8	0.8	29.9	33.2	34.0	39.0	81	88	91	95	54	51	
	Retail <sup>2</sup>	3.1	3.6	4.1	6.7	1.5	1.8	2.0	3.4	36.2	40.4	45.7	69.5	91	94	106	144	46	44	
	Standard Life Wealth	0.3	0.4	0.5	0.4	-	-	0.2	(0.2)	5.9	6.3	6.7	6.8	22	19	24	24	73	72	
	Ignis <sup>3</sup>	-	1.3	-	-	-	(1.9)	-	-	-	12.9	-	-	-	20	-	-	-	-	-
	Europe growth	0.7	0.7	0.7	0.6	0.4	0.3	0.3	0.1	8.1	9.0	10.4	11.9	29	32	39	46	93	92	
	Hong Kong	-	-	-	-	-	-	-	-	0.3	0.4	0.6	0.7	26	23	10	7	-	-	
	Eliminations	(1.7)	(1.9)	(1.9)	(1.9)	(0.8)	(1.0)	(0.7)	(0.3)	(14.5)	(17.1)	(19.5)	(19.4)	-	-	-	-	-	-	
<b>Total growth fee</b>	<b>14.7</b>	<b>20.5</b>	<b>20.6</b>	<b>19.3</b>	<b>6.0</b>	<b>7.4</b>	<b>4.1</b>	<b>(0.6)</b>	<b>155.3</b>	<b>190.3</b>	<b>208.9</b>	<b>244.0</b>	<b>453</b>	<b>535</b>	<b>577</b>	<b>616</b>	<b>59</b>	<b>56</b>		
Mature books	UK mature Retail	0.3	0.4	0.4	0.3	(1.1)	(1.2)	(1.2)	(1.5)	33.0	33.4	32.6	34.6	131	132	124	129	77	75	
	Europe mature fee	0.4	0.4	0.3	0.4	0.2	0.2	0.1	0.1	7.7	7.9	10.3	10.2	57	50	47	47	104	100	
	Third party strategic partner life business	-	-	-	-	-	(2.2)	(1.4)	(1.4)	-	42.1	43.0	42.7	-	34	34	32	16	15	
	Other fee including CWP <sup>4</sup>	-	-	-	-	(0.5)	(0.4)	(0.4)	(0.1)	2.5	1.7	1.0	0.5	11	10	12	12	-	-	
	<b>Total mature fee</b>	<b>0.7</b>	<b>0.8</b>	<b>0.7</b>	<b>0.7</b>	<b>(1.4)</b>	<b>(3.6)</b>	<b>(2.9)</b>	<b>(2.9)</b>	<b>43.2</b>	<b>85.1</b>	<b>86.9</b>	<b>88.0</b>	<b>199</b>	<b>226</b>	<b>217</b>	<b>220</b>	<b>52</b>	<b>51</b>	
	<b>Total fee</b>	<b>15.4</b>	<b>21.3</b>	<b>21.3</b>	<b>20.0</b>	<b>4.6</b>	<b>3.8</b>	<b>1.2</b>	<b>(3.5)</b>	<b>198.5</b>	<b>275.4</b>	<b>295.8</b>	<b>332.0</b>	<b>652</b>	<b>761</b>	<b>794</b>	<b>836</b>	-	-	
	Spread/risk	0.2	0.1	0.1	0.1	(0.4)	(0.5)	(0.5)	(0.5)	15.3	15.4	16.1	15.5	-	-	-	-	-	-	
<b>Associate and joint venture life businesses</b>	<b>0.2</b>	<b>0.3</b>	<b>0.4</b>	<b>0.6</b>	<b>0.1</b>	<b>0.1</b>	<b>0.2</b>	<b>0.3</b>	<b>1.8</b>	<b>2.2</b>	<b>3.5</b>	<b>4.5</b>	-	-	-	-	-	-		
Other	-	-	-	-	-	-	-	-	8.7	9.5	13.2	10.6	-	-	-	-	-	-		
Other eliminations	-	-	-	-	-	-	-	-	(0.4)	(0.4)	(0.6)	(0.7)	-	-	-	-	-	-		
<b>Total</b>	<b>15.8</b>	<b>21.7</b>	<b>21.8</b>	<b>20.7</b>	<b>4.3</b>	<b>3.4</b>	<b>0.9</b>	<b>(3.7)</b>	<b>223.9</b>	<b>302.1</b>	<b>328.0</b>	<b>361.9</b>	<b>652</b>	<b>761</b>	<b>794</b>	<b>836</b>	-	-		

1. AUM from HDFC AMC excluded from fee revenue yield calculation. 2. Fee revenue yield excludes revenue from cash balances. 3. During 2016 Ignis funds were merged into Standard Life Investments funds. H1 2016 comparatives have been restated. 4. Fee based revenue income from investment management expenses charged directly to internal policyholder funds managed by Standard Life Investments for the Standard Life Group. These policyholder funds largely comprise assets across both growth channels and mature books as well as conventional with profits. AUA and flows comprise conventional with profits only.

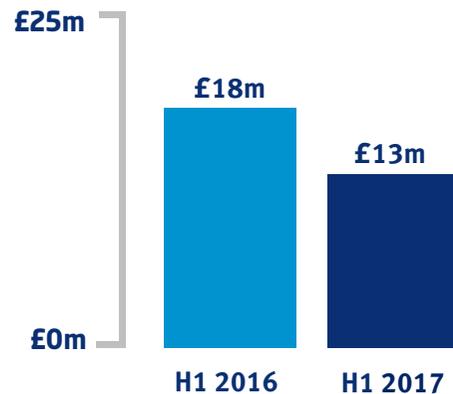
## UK Pensions and Savings profit contribution

	H1 2013	H1 2014	H1 2015	H1 2016	H1 2017
	£m	£m	£m	£m	£m
Workplace and Retail (ex. cash margin)	69	75	85	91	104
Revenue from cash balances	8	8	2	3	3
<b>Workplace and Retail contribution</b>	<b>77</b>	<b>83</b>	<b>87</b>	<b>94</b>	<b>107</b>
Mature Retail	91	95	94	90	90
<b>Fee based business contribution<sup>1</sup></b>	<b>168</b>	<b>178</b>	<b>181</b>	<b>184</b>	<b>197</b>
Spread/risk contribution	71	70	35	52	47
Indirect expenses and capital management	(80)	(83)	(75)	(85)	(90)
<b>Underlying performance</b>	<b>159</b>	<b>165</b>	<b>141</b>	<b>151</b>	<b>154</b>
Underlying adjustments	-	-	-	-	-
<b>Operating profit</b>	<b>159</b>	<b>165</b>	<b>141</b>	<b>151</b>	<b>154</b>

1. Profit contribution reflects the income and expenses directly attributable to each of the UK lines of business. Comparative data has not been restated for changes in allocation between individual lines.

## Ongoing growth in fee AUA in Europe

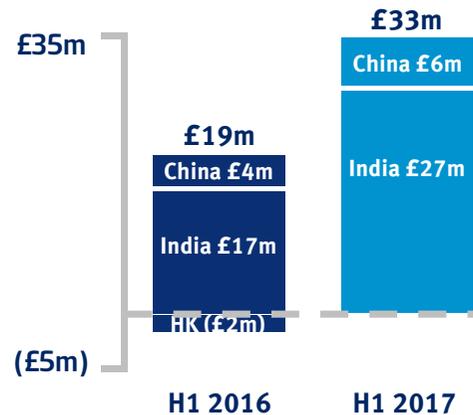
Europe Pensions and Savings operating profit before tax



- Lower operating profit reflects H1 2016 spread/risk benefit of £4m from changes to the scheme of demutualisation following transition to Solvency II
- As previously guided, expect underlying performance of c£30m in 2017
- German unit-linked AUA up 11% to €603m (FY 2016: €542m) as we transform to a unit-linked business model
- Offshore investment bonds AUA up 7% to £5.9bn (FY 2016: £5.5bn) helped by the success of Wrap

## Continued progress in India and China associate and joint venture life businesses

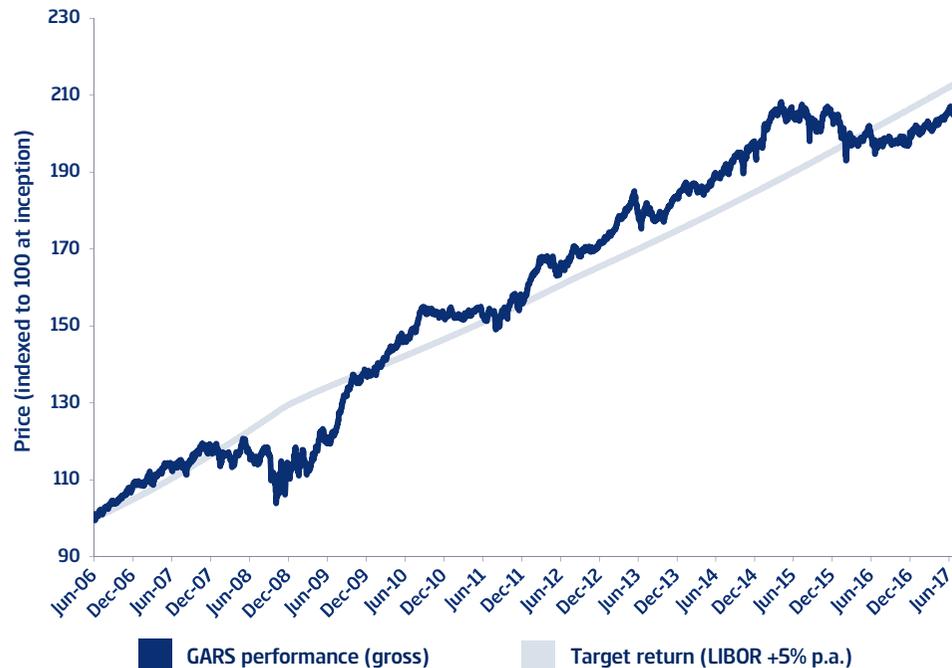
India and China operating profit before tax



- Proposed IPO of HDFC Life with offer for sale of up to 15% of the paid up equity share capital including up to 5.43ppt of our 35% stake
- Growth in sales in our joint venture in China
- Break-even operating performance from Hong Kong
- In March we agreed the sale of our wholly-owned Hong Kong insurance business to our 50% owned Chinese JV Heng An Standard Life:
  - Creating a stronger, single base entity to service the wider China region
  - £24m impairment recognised in non-operating items

## GARS: Well established track record of delivering long-term investment performance

Delivering returns with managed volatility over the last 11 years

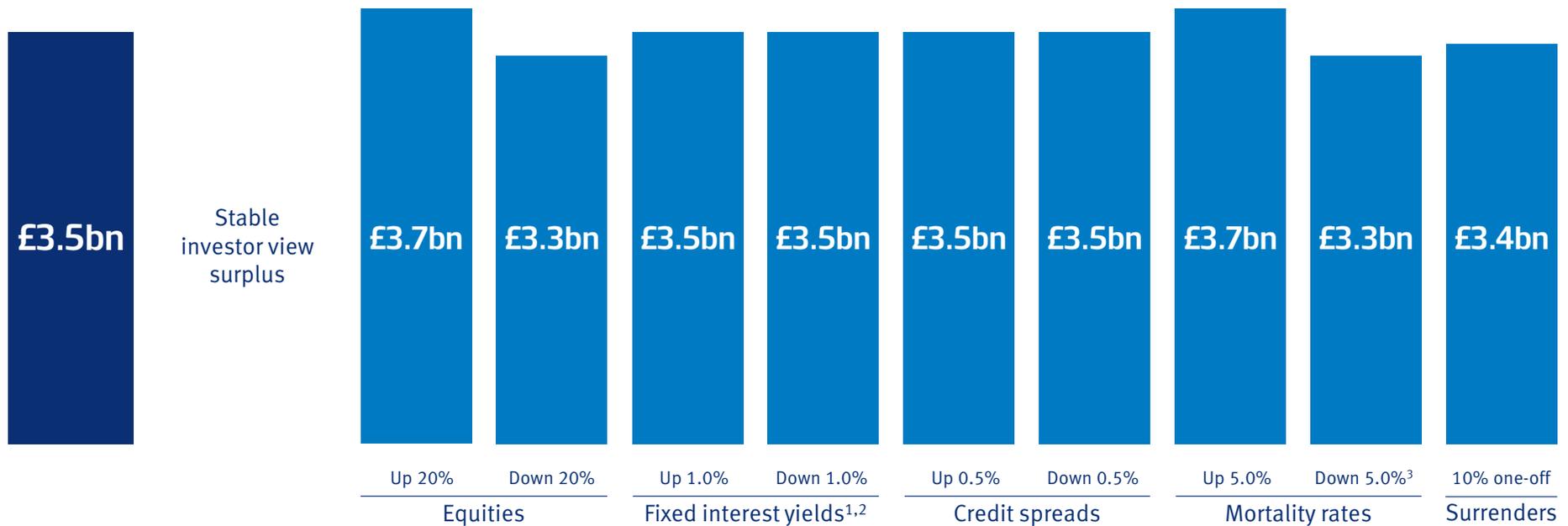


- Continuing to deliver against volatility objectives
- Improved short-term performance:
  - Per annum return<sup>1</sup> to 30 June 2017–  
1 year: 4.4%, 3 years: 2.8%, 5 years: 4.5%
- Portfolio with ongoing opportunities to deliver future investment returns
- GARS net outflows of £5.6bn (H1 2016: net inflows £0.3bn):
  - Institutional outflows of £3.2bn
  - Wholesale outflows slowing as short-term performance improves (4.4%<sup>2</sup> year to June)

**Underpinned by a proven investment process and a talented team**

1. Gross performance (offer-to-offer) based on the £, institutional pooled pension portfolio.

## Stable investor view surplus



**Our stable Group surplus reflects our simple fee based business model**

1. Fixed interest yields sensitivities assume transitionals are recalculated. 2. Yield floor of -0.3%. 3. 95% of actual rates, implies 5 month increase in life expectancy for 65 year old male.

**[www.standardlife.com](http://www.standardlife.com)**

**Read our latest financial results**

Our financial results are available online and on our iPad app at



**[standardlife.com/results](http://standardlife.com/results)**

Standard Life plc is registered in Scotland (SC286832) at Standard Life House, 30 Lothian Road, Edinburgh EH1 2DH.  
[www.standardlife.com](http://www.standardlife.com) © 2017 Standard Life, images reproduced under licence

**UKPR17A**