



For professional investors only.
In Switzerland for Qualified Investors only.
Not for use by retail investors.

abrdn – multi-asset investment solutions

December 2022

Your global multi-asset partner

30

30 years of multi-asset investing.

As at 30 June 2022.

100+

100+ dedicated
multi-asset professionals.

\$234bn

\$234 billion managed
in multi-asset strategies.

Bringing together a broad range of capabilities to achieve your investment outcome

Investors have an unprecedented range of asset classes to explore to help them reach their investment goals. For 30 years at abrdn, we've been bringing together our expertise across public, private, traditional and alternative asset classes to build multi-asset strategies.

With access to a complete toolkit of modern investment techniques and instruments, with the aim of managing your portfolio risk to generate the returns and income that are aligned with your objectives over a market cycle. Whatever the outlook for mainstream equities and fixed income, our multi-asset approach is designed to help you achieve your specific investment goals. An assessment of environmental, social and governance (ESG) factors is integrated into the investment process. We also manage specialist sustainable strategies, such as climate solutions.

Our investment culture is client-centred and aims to deliver excellence via a focus on continuous improvement.

Why abrdn for multi-asset

We draw on the full investment capabilities of abrdn to deliver multi-asset strategies to expand your sources of return and look to deliver smoother, long-term investment performance.



Broaden your potential

We have the scale and expertise to combine a range of specialist and mainstream asset classes. This expands the sources of potential return. Together with a forward-looking assessment of risk, this is designed to give you smoother, long-term investment performance.



Target your outcome

Many of our multi-asset strategies are designed to target specific goals and risk-reward requirements – from tactical asset allocation to diversified income/growth to absolute return 'cash-plus' strategies. These can be further customised to meet your needs.



Focus on sustainability

Our multi-asset strategies can help contribute to the long-term health of society and our planet. We assess ESG factors when we invest. We can incorporate climate scenarios into our forecasts for asset class returns. We also manage specialist sustainable strategies.

abrdn.com

abrdrn – multi-asset investment solutions



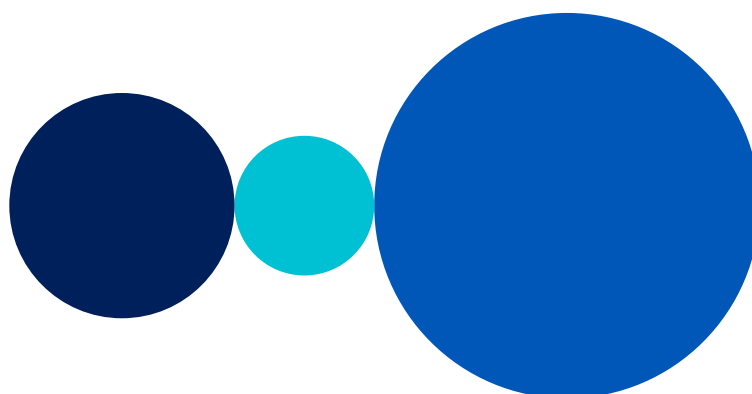
"Our integrated research platform and advanced risk management enable us to generate high-quality ideas and to deliver specific outcomes for our clients. This is underpinned by an inclusive investment culture that is focused on continuous improvement."

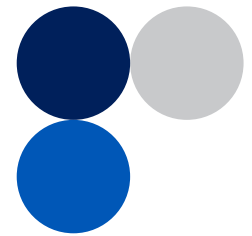
Aymeric Forest
CIO Multi-Asset Investment Solutions
abrdrn

Multiple approaches to match your needs

To help meet a range of investor goals and preferences, we support seven multi-asset outcomes supported by six key capabilities. These are all supported by the global resources of abrdrn.

	Benchmark Relative	Risk Profiled	Benchmark Unaware	Absolute Return	Public Private	Climate and ESG	Liability Aware
Asset Allocation Research	Long-term asset class returns; macro scenario and strategies; tactical and strategic asset allocation.						
Security Selection	Factor-driven equity baskets; indexing and enhanced indexing; granular credit and equity strategies.						
Modelling and Analytics	Scenario analysis; stress testing; portfolio construction tools; trade modelling; systematic strategies; ALM; insurance and pension fund analysis.						
Implementation	Scalable and cost-efficient strategy execution; advanced derivatives; closed end fund and private markets.						
Manager selection	Third party active and passive managers; model portfolio solutions; internal selection; listed alternative assets; private market funds.						
Investment Specialists	Bridge between the client and investment teams. Identify and address client needs answered by combining our capabilities.						





Our Strategies

1. Preservation	2. Growth	3. Income	4. Sustainable	5. Balanced	6. Multi-manager
Available strategies	Available strategies	Available strategies	Available strategies	Available strategies	Available strategies
<ul style="list-style-type: none"> Absolute return <p>Targets returns from cash +3% to cash from cash+3% to cash+5% with volatility from 2%-8%</p>	<ul style="list-style-type: none"> Diversified growth <p>Targets returns of cash +5% and half the risk of equities</p>	<ul style="list-style-type: none"> Diversified income <p>Targets a yield of 4.5%</p>	<ul style="list-style-type: none"> Climate solutions aim to outperform comparator Responsible absolute return strategy targets cash +5% with volatility of 4-8% 	<ul style="list-style-type: none"> A range of funds and solutions tailored to clients' risk and return objectives 	<p>Multiple risk-targeted fund ranges:</p> <ul style="list-style-type: none"> Growth: index-based and high alpha Income strategies Sustainable strategies



"Having a dedicated team of specialist fund selectors means we have detailed knowledge on a range of managers across asset classes, styles and costs. This enables us to meet all portfolio needs."

Katie Trowsdale
Head of Multi-Manager Strategies
abrdrn



Target returns are offered as strategy goals and are not referenced to past performance. There can be no guarantee the target returns will be achieved.

Important Information

Investment involves risk. The value of investments, and the income from them, can go down as well as up and an investor may get back less than the amount invested. Past performance is not a guide to future results.

The information contained in this document is of a general nature on the activities carried out by the entities listed below. This information is therefore only indicative and does not constitute any form of contractual agreement, nor is it to be considered as an offer or solicitation to deal in any financial instruments or engage in any investment service or activity. No warranty whatsoever is given and no liability whatsoever is accepted for any loss arising whether directly or indirectly as a result of the reader, any person or group of persons acting on any information, opinion or estimate contained in this document. This is not a complete list or explanation of the risks involved and investors should read the relevant offering documents and consult with their own advisors prior to investing. Please note that some of the investments referenced in this publication are not authorised for distribution in all of those jurisdictions in which we operate. For further information, please speak to your usual contact or visit our website abrdn.com.

This communication constitutes marketing, and is available in the following countries/regions and issued by the respective abrdn group members detailed below. abrdn group comprises abrdn plc and its subsidiaries:
(entities as at 28 November 2022)

United Kingdom (UK)

abrdn Investment Management Limited registered in Scotland (SC123321) at 1 George Street, Edinburgh EH2 2LL. Authorised and regulated in the UK by the Financial Conduct Authority.

Europe¹, Middle East and Africa

¹ In EU/EEA for Professional Investors, in Switzerland for Qualified Investors – not authorised for distribution to retail investors in these regions

Belgium, Cyprus, Denmark, Finland, France, Gibraltar, Greece, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, and Sweden: Produced by abrdn Investment Management Limited which is registered in Scotland (SC123321) at 1 George Street, Edinburgh EH2 2LL and authorised and regulated by the Financial Conduct Authority in the UK. Unless otherwise indicated, this content refers only to the market views, analysis and investment capabilities of the foregoing entity as at the date of publication. Issued by abrdn Investments Ireland Limited. Registered in Republic of Ireland (Company No.621721) at 2–4 Merrion Row, Dublin D02 WP23. Regulated by the Central Bank of Ireland. **Austria, Germany:** abrdn Investment Management Limited registered in Scotland (SC123321) at 1 George Street, Edinburgh EH2 2LL. Authorised and regulated by the Financial Conduct Authority in the UK. **Switzerland:** abrdn Investments Switzerland AG. Registered in Switzerland (CHE-114.943.983) at Schweizergasse 14, 8001 Zürich. **Abu Dhabi Global Market ("ADGM"):** Aberdeen Asset Middle East Limited, 6th floor, Al Khatem Tower, Abu Dhabi Global Market Square, Al Maryah Island, P.O. Box 764605, Abu Dhabi, United Arab Emirates. Regulated by the ADGM Financial Services Regulatory Authority. For Professional Clients and Market Counterparties only. **South Africa:** abrdn Investments Limited ("abrdnIL"). Registered in Scotland (SC108419) at 10 Queen's Terrace, Aberdeen AB10 1XL. abrdnIL is not a registered Financial Service Provider and is exempt from the Financial Advisory And Intermediary Services Act, 2002. abrdnIL operates in South Africa under an exemption granted by the Financial Sector Conduct Authority (FSCA FAIS Notice 3 of 2022) and can render financial services to the classes of clients specified therein.

Asia-Pacific

Australia and New Zealand: abrdn Australia Limited ABN 59 002 123 364, AFSL No. 240263. In New Zealand to wholesale investors only as defined in the Financial Markets Conduct Act 2013 (New Zealand). **Hong Kong:** abrdn Hong Kong Limited. This document has not been reviewed by the Securities and Futures Commission. **Malaysia:** abrdn Malaysia Sdn Bhd, Company Number: 200501013266 (690313-D). This document has not been reviewed by the Securities Commission of Malaysia. **Thailand:** Aberdeen Asset Management (Thailand) Limited. **Singapore:** abrdn Asia Limited, Registration Number 199105448E.

Americas

Brazil: abrdn Brasil Investimentos Ltda. is an entity duly registered with the Comissão de Valores Mobiliários (CVM) as an investment manager. **Canada:** abrdn is the registered marketing name in Canada for the following entities: abrdn Canada Limited, abrdn Investments Luxembourg S.A., abrdn Private Equity (Europe) Limited, abrdn Capital Partners LLP, abrdn Investment Management Limited, abrdn Alternative Funds Limited, and Aberdeen Capital Management LLC. abrdn Canada Limited is registered as a Portfolio Manager and Exempt Market Dealer in all provinces and territories of Canada as well as an Investment Fund Manager in the provinces of Ontario, Quebec, and Newfoundland and Labrador. **United States:** abrdn is the marketing name for the following affiliated, registered investment advisers: abrdn Inc., abrdn Investments Ltd., abrdn Australia Limited, abrdn Asia Limited, Aberdeen Capital Management LLC, abrdn ETFs Advisors LLC and abrdn Alternative Funds Limited.

For more information visit abrdn.com

GB-021122-183024-2

abrdn.com

STA1122221062-001