

ID	Title	Data Type	Layout
901	Head of Approval Required - Direct Mail	Picklist - Encoded	0
902	Head of Approval Required - Outdoor	Picklist - Encoded	0
903	Head of Approval Required - Literature, Inserts and Publications	Picklist - Encoded	0
904	Head of Approval Required - Press Ad	Picklist - Encoded	0
905	Head of Approval Required - Online Ad	Picklist - Encoded	0
907	New Campaign Concept Required?	Picklist - Encoded	0
908	Campaign Media Purchase Required?	Picklist - Encoded	0
909	Campaign Data Work Required?	Picklist - Encoded	0
910	Head of Approval Required - Broadcast	Picklist - Encoded	0
1003	No. of creative rounds undertaken for Literature, Inserts and Publications	Numeric	0
1004	No. of creative rounds undertaken for Broadcasts	Numeric	0
1005	No. of creative rounds undertaken for Press Ads	Numeric	0
1006	No. of creative rounds undertaken for Outdoor	Numeric	0
1007	No. of creative rounds undertaken for Direct Mail	Numeric	0
1008	No. of creative rounds undertaken for Online Ads	Numeric	0
2001	Cell Code - Literature, Inserts and Publications	Text	0
2002	Creative Part - Literature, Inserts and Publications	Text	0
2003	Cell Code - Online Ad	Text	0
2004	Creative Part - Online Ad	Text	0
2005	Cell Code - Press Ad	Text	0
2006	Creative Part - Press Ad	Text	0
2007	Cell Code - Direct Mail	Text	0
2008	Creative Part - Direct Mail	Text	0
2009	Cell Code - Outdoor	Text	0
2010	Creative Part - Outdoor	Text	0
2011	Cell Code - Broadcast	Text	0
2012	Creative Part - Broadcast	Text	0
2019	Cell Planned Delivery Date	Date Only	0
2201	Print Status	Text	0
2202	Proof Status	Text	0
2204	Quantity	Numeric	0
2205	Delivery Date	Date and Time	0
2206	Price Per Unit	Text	0
2207	OPM Document ID	Text	0
2208	OPM Project ID	Text	0
2209	Job Code (Document Code)	Text	0
2210	New Version Date	Text	0
2211	Start Date	Date and Time	0
2212	Proof URL	URL	0
2213	Send To OPM	Picklist - Encoded	
2214	Required Date	Date and Time	0
2215	Job Title	Text	0
2216	Total Cost	Text	0
2401	Create Copy task required?	Picklist - Encoded	0
2402	Compliance Review Date activity required?	Picklist - Encoded	0
2811	Brief Loaded?	Picklist - Encoded	
2812	CH Router	Picklist - Encoded	
2813	Document Instruction	Picklist - Encoded	0
2814	Head of Channel Approval Required?	Picklist - Encoded	
2815	Head of Marketing Approval Required?	Picklist - Encoded	