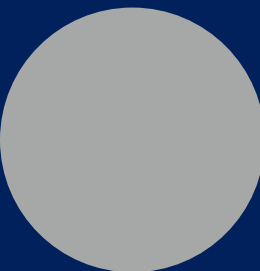


Our income strategies push forward

2024 – the year for income



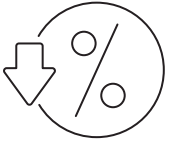


3 Big reasons why you should consider income in 2024

- 1 Interest rates should start to come down as central banks move on from fighting inflation
Solution: Income-paying assets should benefit when interest rates fall
- 2 Business cycles around the world are likely to diverge
Solution: Regular income can help stabilise your portfolio
- 3 Political uncertainty may mean more volatile financial markets
Solution: An income stream can give you peace of mind



1

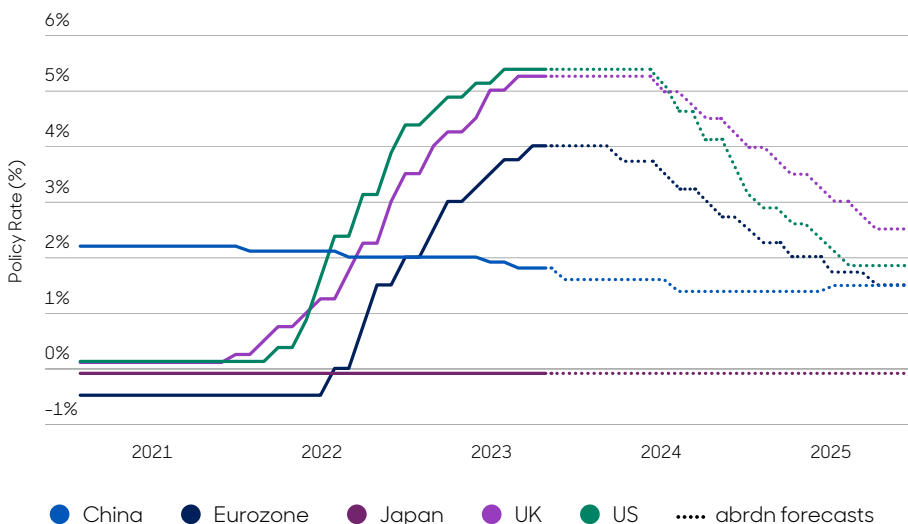


Interest rates may fall as inflation slows

Some emerging markets have already started to cut interest rates. Others are expected to follow this year.

The European Central Bank is likely to be the first in the developed economies to cut interest rates in 2024.

We think the US Federal Reserve will also start to cut by the second half of 2024. Falling policy rates everywhere will mean lower bank deposit rates.



Source: abrdn, Haver, November 2023. Forecasts are offered as opinion and are not reflective of potential performance. Forecasts are not guaranteed and actual events or results may differ materially.



What's in it for you?



Inflation is falling across most major economy and is expected to align with central bank targets by year end.



Lower inflation may lead to interest rates cut through 'monetary easing'. It will pull down interest rates in general, including bank deposit rates.



As market rates fall, the price of bonds and other income-paying assets rise, resulting in potential capital gains and income stream for investors.



2



What's in it for you?



Anticipated economic slowdown in 2024 with varying resilience among major economies.



Predictable cash flow assets tend to perform better when economic growth loses momentum.



These stable assets become more attractive compared to those sensitive to company earnings during downturns.



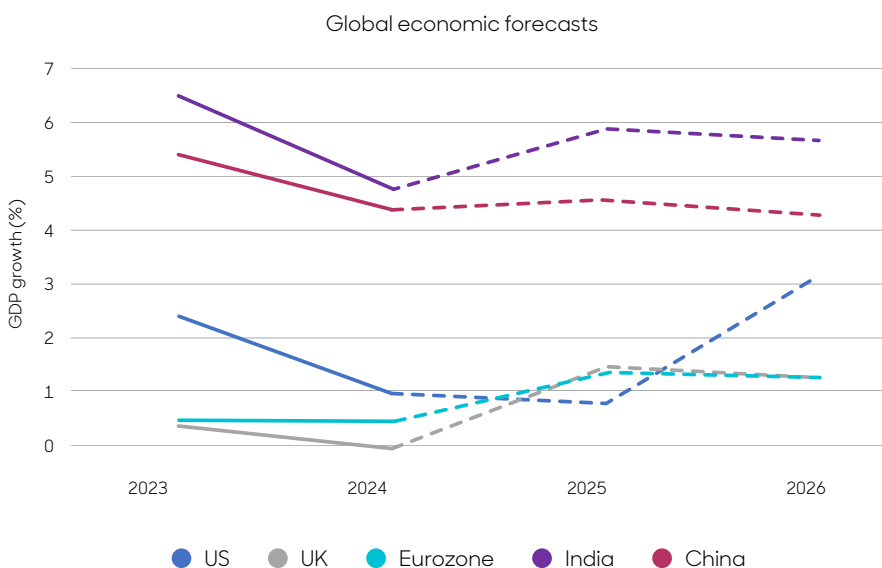
Business cycles may diverge on broader slowdown

Europe's economy may struggle to gain traction in 2024.

China's growth could be held back by problems in the property sector, even as government policies prevent a more serious slowdown.

The US economy has been resilient but could still experience a mild recession.

India to remain one of the fastest-growing major economies.



Source: abrdn, November 2023. Forecasts are offered as opinion and are not reflective of potential performance. Forecasts are not guaranteed and actual events or results may differ materially.

3



What's in it for you?



Investment values go up and down over a short period of time when markets are volatile. This increases the risk that investors make emotionally driven decisions at the worst times.



Feelings of greed and fear can often push people to buy when markets are high and sell when they're low.



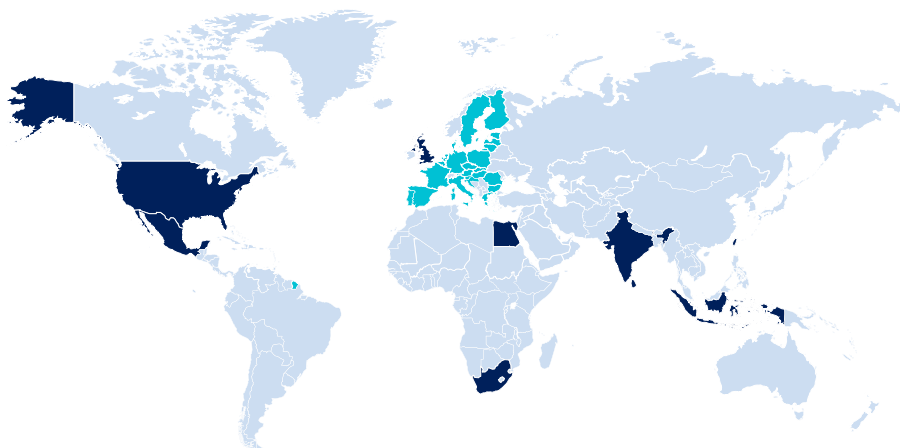
However, income-generating investments may take some pressure off. Regular payments can help soften the emotional responses that arise from fast-changing market conditions.



Politics likely to drive market volatility

There are many national elections in 2024, with the US presidential election particularly important to global economies and markets.

International political risks are still around, with the latest conflict in the Middle East and tensions between the US and China adding to uncertainty.



● General or Presidential election ● European Parliament election

Source: abrdn, November 2023.

Ways to invest for income



Equities

Targeting dividend payments with the growth potential of stocks

Strategies

Equity Income:

- Global stocks
- Emerging market stocks
- Asian stocks



Fixed income

Delivering long-term payments in good times and less good times

Strategies

Stable income:

- Country and corporate bonds
- Developed and emerging markets
- Sustainable investing



Multi-asset

Investing across traditional and alternative assets to soften market ups and downs

Strategies

Diversified income:

- Stocks and bonds
- Infrastructure
- Specialist property



Income Investing



Our Income Solution

Click the strategy or scan QR code to find out more



Global Dynamic Dividend



Climate Transition Bond



Diversified Income



Indian Bond



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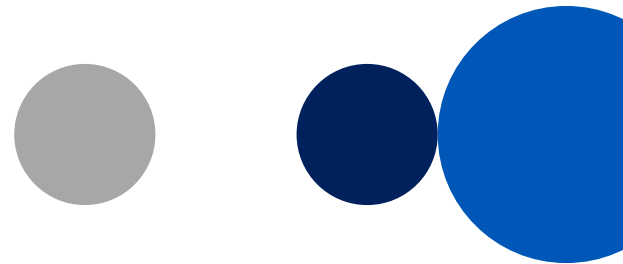
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