

For professional investors only (in Switzerland for qualified investors).

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Please refer to the fund's prospectus and Key Investor Information

Document (KIID or KID) before making any final investment decision.

Asia's Investment Expert



abrdn.com

Contents



Who we are



abrdn has a 200-year history and US\$467 billion (bn) in assets under management (AUM) for clients across 80 countries. Headquartered in the UK, we've built our presence in Asia since 1992.

We have more than 700 investment professionals from portfolio managers, analysts, product, risk and trading specialists in over 30 locations worldwide. Our expertise spans all key asset classes, public and alternative assets, and active and passive approaches.

We provide investment strategies to deliver long-term value for clients. Where we believe we can influence or gain insight, we actively engage with the companies in which we invest to drive environmental, social and governance (ESG) progress, as a means to build resilience for our portfolios and to help the planet.

\$467_{bn} 200

700+

Assets under management (US\$)

Years of investing

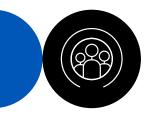
Investment professionals

Global office locations

- Listed on the London Stock Exchange
- Rated A3 by Moody's¹
- Rated BBB+ by Standard & Poor's²
- Morningstar-rated funds

• Rated AA by MSCI for sustainability³

Source: abrdn, 30 June 2023. An exchange rate of £1:US\$1.2144 has been used.



Our strengths in Asia

Experts in Asia

Based in Asia since 1992, we've built a single office in Singapore into an asset management company across eight markets, with over 100 investment professionals throughout Asia.

Our expertise spans equities, fixed income, multi-asset, real estate, quantitative and alternative solutions. We're on the ground to visit businesses and do our own research. This is how we give clients our best investment ideas. We follow-up with a rigorous 'Quality-first' approach.

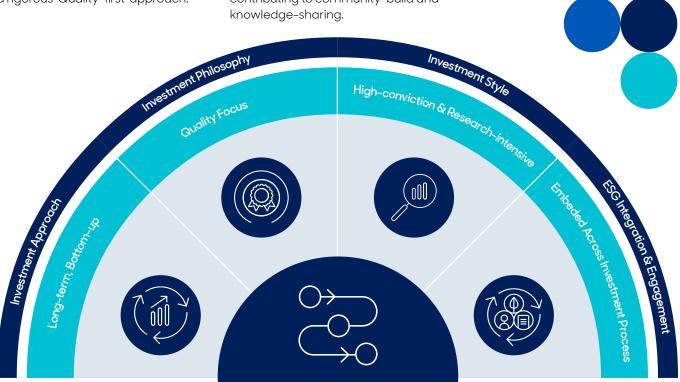
Sustainable investing

Our sustainability expertise is embedded - with centralised research and governance, as well as asset class and functional specialists. We integrate ESG analysis into our investment process to enhance outcomes and value for investors.

We established our Sustainability Institute, APAC as a centre of excellence to be closer to regional clients and assets. It focuses on regional solutions and insights, while contributing to community-build and knowledge-sharing.

Investing for the future

We're developing a wide range of solutions to fit clients' income needs and desired outcomes. We co-created an innovation centre to fund research to inform our strategies.







Global specialist asset manager

US\$467bn total AUM



\	Asset class	AUM (US\$bn)¹	Style	
\	Fixed income	159	Fundamental, bottom-up security selection tailored to the overall environment	
	Equities	93	Quality, high-conviction, bottom-up, engagement	
_	Multi-asset	112	Outcome-oriented, sustainable indexing, bottom-up, engagement	



1	Asset class	AUM (US\$bn)¹	Style	
	Real assets	56	Quality, diversified real	
	Alternative investment solutions	21		
	Private credit	10	assets selection, embedded ESG framework	
	Private equity	16		



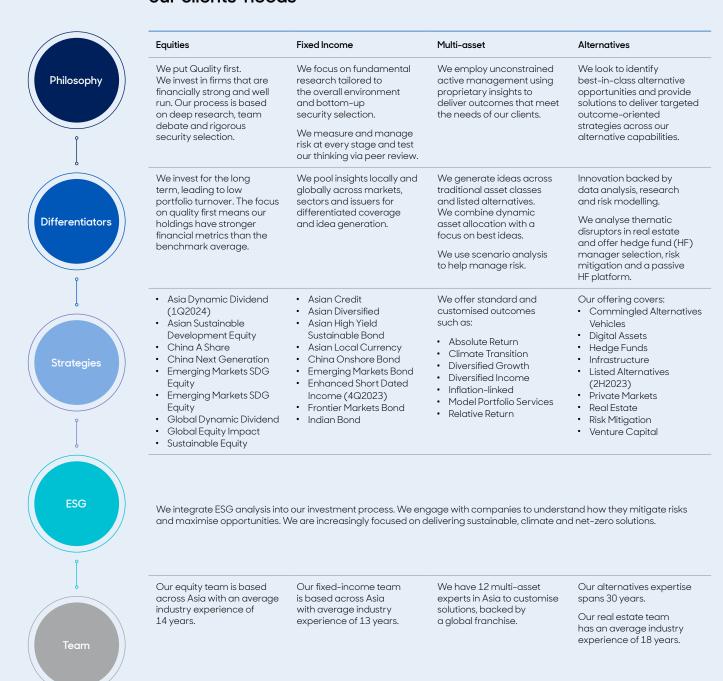


¹Source: abrdn, 30 June 2023



Global capabilities with specialist expertise

We have local expertise to provide solutions aimed to meet our clients' needs



Source: abrdn, March 2023. The above strategies are provided to illustrate our range of capabilities only and may not be available in all countries.





Investment opportunities across the region

Asia Pacific

- Asia Pacific (APAC) continues to power global growth Southeast Asia is fast-growing along with the recovery in China and India.
- The region is diverse, with a mix of emerging, frontier and developed markets that are shaped by a wide range of economic drivers – a young demographic, rising disposable income, high-tech industries, innovation and growing consumer power.
- By 2040, APAC is forecast to account for around 40% of global consumption and some 52% of global GDP (gross domestic product)¹; within the next 10 years, it's estimated around 65% of the world's middle class will live in APAC².
- Regionalisation is a tailwind growing opportunities for companies to diversify their supply chains by looking beyond China to places like India and Southeast Asia.
- Attractive valuations global uncertainties appear to be priced in, with focus shifting to earnings revision.

High-yield bonds

- APAC has one of the largest US dollar corporate bond markets worldwide, forecast to grow to \$2 trillion by 2027³.
- We believe the region is near the end of its credit cycle, and with valuations for Asian high-yield bonds historically attractive, now could be the best time in recent years to invest.

Sustainable bonds

 Early investors in the growth of the green, social, and sustainability bonds (or labelled bonds) have the potential to benefit as businesses with strong ESG characteristics tend to enjoy increased investor demand. The ability to invest with 'profit with purpose' by investing in bonds from companies that are helping provide solutions to some of the greatest challenges facing the world today.

Sustainable equity

- APAC is leading the green transition, and is home to world-class technology leaders and innovators.
- UN Sustainable Development Goals (SDGs) create large opportunities and growing tailwinds from policy and innovation.
- Challenges such as inequality and sustainable energy are most pressing, creating the 'Impact' opportunity.
- Governments are incentivising companies with policy support on the one hand and using regulation to punish violators on the other.
- A potentially differentiated source of return due to an investment universe that spans the market-cap spectrum.

China

- Compelling long-term opportunities across themes such as aspiration, technology, going green, healthcare & wealth management.
- The country's reopening from Covid lockdowns has the potential to boost domestic consumption, with demand supported by high excess savings.
- China's benign inflationary environment represents a counter-cyclical opportunity, with expectations of accommodative monetary and fiscal policies to stimulate economic growth.
- The country's focus on innovation and localisation, supported by a skilled workforce, can potentially help it become a global leader in technology in areas such as the renewables supply chain.





¹ Source: www.mckinsey.com/featured-insights/asia-pacific/asias-future-is-now. Forecast is offered as opinion and is not reflective of potential performance. Forecast is not guaranteed and actual events or results may differ materially.

 $^{^2}$ Source: www.weforum.org/agenda/2020/07/the-rise-of-the-asian-middle-class.

³ Forecast is offered as opinion and is not reflective of potential performance. Forecast is not guaranteed and actual events or results may differ materially.





Investment opportunities across the region

China sustainable equity

- Vast opportunity 4,000+ shares in a deep and liquid market.
- Ripe for active management an under-researched and highly inefficient market.
- Market liberalisation commitments links like 'Stock Connect' mean accessing the A-share market is easier than ever.
- Strong earnings growth 20% compound annual growth rate consensus estimate for 2022-2024 provides a robust fundamental backdrop.⁴
- The onshore market is trading at a significant discount to its three-year average on a price-to-earnings basis.⁵
 This potentially represents a great opportunity to invest in quality companies at attractive valuations.

Next generation - small- and mid-caps

- Early exposure to rising stars a rich array of exciting, fast-growing and innovative businesses, with many holding the potential to become tomorrow's leaders.
- Extremely low brokerage coverage results in an under-researched and inefficient market with significant alpha potential.
- Gain access to the backbone of China's economy the small- and mid-cap universe represents thriving innovation and growth in employment, while bolstered by favourable policies.

Emerging markets

- Emerging markets (EM) are a significant contributor to global growth, and the top 20 EM countries account for 46% of world GDP (in PPP terms).⁴
- Benefit from improving fundamentals in EM.
- A new beginning EM interest rates may have peaked but easing likely delayed until the US Federal Reserve pivots. Stronger capex cycle is positive after years of underinvestment, leading to more investments in renewables, infrastructure and supply chain diversification from China to other EMs such as India.

Corporate bonds

- A sizeable market with over \$2 trillion of bonds outstanding, comfortably higher than the developed market high-yield corporate bond market.⁶
- EM bond yields are on average now significantly above their 20-year average of 6.11%.1
- Yields are more attractive than dividend yields for the first time since the Global Financial Crisis.
- During past periods of market stress, the performance of EM corporate debt has been relatively resilient compared with other EM debt segments.

Sustainable equity

- EM offer a broad opportunity set for active stock pickers and is home to many current and future potential industry leaders.
- Compelling valuations and strong fundamentals attracting flows to EM.
- In EM, challenges such as inequality and sustainable energy are most pressing - creating the opportunity to invest where it's needed most.
- Supportive governments policy to drive the sustainable agenda.
- The opportunity to allocate capital to address the world's most pressing challenges, outlined by the UN's SDGs.

Frontier bonds

- According to the Institute for International Finance, the total market capitalisation of frontier market government debt (both local and hard currency) is almost \$2 trillion.
- Strong relationship between yields and forward returns.
 Yields between 10-16% are the sweet spot for investors.⁷
- Duration is generally shorter meaning potentially higher income with lower downside risk.

 $^4\mbox{Source}$: Miles to Go: The Future of Emerging Markets – IMF F&D.

⁵Source: abrdn. 31 March 2023.

⁶ Source: JP Morgan, 31 March 2023.

⁷Source: abrdn, 31 March 2023.

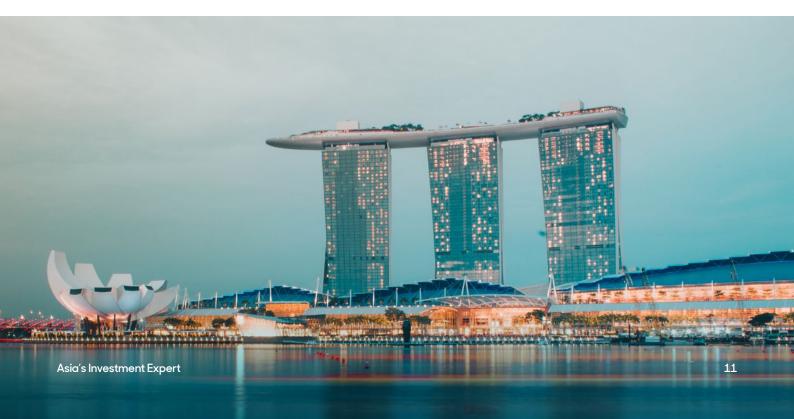


Investment opportunities across the region

Fund	SFDR (article) ⁸	ISIN	Launch date ⁹
Equities			
All China Sustainable Equity	8		28/03/2006
Asia Pacific Sustainable Equity	8		26/04/1988
Asian Smaller Companies	8		28/03/2006
Asian SDG Equity	9		25/08/2020
China A Share Sustainable Equity	8		16/03/2015
China Next Generation	6		13/07/2022
Emerging Markets SDG Equity	9		09/12/2020
Indian Equity Fund	8		24/03/2006
Bonds			
Asian Credit Sustainable Bonds	8		01/09/2015
China Onshore Bond	6		31/05/2018
Emerging Markets Corporate Bond	8		30/12/2010
Emerging Markets SDG Corporate Bond	9		01/12/2021
Frontier Markets Bond	6		25/09/2013
Indian Bond	6		01/09/2015

 $^{^{\}rm 8}$ Classification of the fund according to the Sustainable Finance Disclosure Regulation (SFDR).

 $^{^{9}}$ The issue date of the reported share class may differ.





Your trusted partner in Asia





Important Information



The value of investments and the income from them can go down as well as up in investors may get back less than the amount invested. Past performance is not a guide for future results.

abrdn is a global business providing a range of services to help clients and customers plan, save and invest. abrdn group uses different registered legal entities to meet different client and customer needs. Some elements of the abrdn client experience may contain previous brand names until all brand name changes have completed.

The information contained in this marketing document is intended to be of general interest only and should not be considered as an offer, investment recommendation or solicitation to deal in the shares of any securities or financial instruments. Subscriptions for shares in the fund may only be made on the basis of the latest prospectus, relevant Key Investor Information Document (KIID) or Key Information Document (KID) as applicable, together with the latest audited annual report (and subsequent unaudited semi-annual report, if published) and in the case of UK investors, the Supplementary Information (SID) for the fund which provides additional information as well as the risks of investing. These may be obtained free of charge from the Fund Management company abrdn Investments Luxembourg S.A. 35a, Avenue J.F. Kennedy, L-1855 Luxembourg, on **abrdn.com**, or the local paying agents detailed below. Prospective investors should read the prospectus carefully before investing.

The fund is a sub-fund of abrdn SICAV I a Luxembourg-domiciled UCITS fund, incorporated as a Société Anonyme and organized as a Société d'Investissement à Capital Variable (a "SICAV").

In Spain, abrdn SICAV I has been registered with the Comisión Nacional del Mercado de Valores under the number 107.

In Switzerland these documents along with the fund's articles of association can be obtained from the fund's Representative and Paying Agent, BNP Paribas Securities Services, Paris, succursale de Zurich, Selnaustrasse 16, CH 8002 Zürich, Switzerland (Tel. 058 212 63 77). These documents and the articles of incorporation are available in English/Italian/German/ French free of charge on abrdn.com. In Italy these documents can be obtained from one of the Paying Agents listed in the prospectus of the fund. In Germany these documents can be obtained from the Paying Agent Marcard, Stein & Co. AG, Ballindamm 36, D-20095 Hamburg, in Austria from the Fund's Representative and Paying Agent Raiffeisen Zentralbank Österreich Aktiengesellschaft, Am Stadtpark 9, A-1030 Wien. In France, these documents can be obtained from the Centralising Correspondent Agent: BNP Paribas Securities Services, 3, rue d'Antin, 75002 Paris, France. In Belgium, these documents can be obtained from the Fund's Paying Agent, BNP Paribas Securities Services, Succursale de Bruxelles, 489, Avenue Louise, 1050 Bruxelles. In Belgium, these documents can be obtained from the Fund's Paying Agent, BNP Paribas Securities Services, Succursale de Bruxelles, 489, Avenue Louise, 1050 Bruxelles.

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