



abrdn Investment Trusts Share Plans – Target Market and Value Statement

Product description

Our Investment Trusts Share Plans provide a way for customers to invest over the medium to long term.

They provide customers with the following key features to:

- pay in as and when you choose, by lump sum or regular direct debit
- Choose from a wide range of Investment Companies managed by abrdn

Vulnerable customers

Any customer could find themselves in vulnerable circumstances at any time. We will aim to ensure that vulnerable customers invested in our Share Plans continue to receive the same fair treatment and outcomes as other customers.

Customer objectives

Customers who invest in the Investment Trusts Share Plans want:

- to invest in abrdn's range of Investment Companies
- over the medium to long term
- for either capital growth or income (or a combination of both)

Who is it suitable for?

The Investment Trusts Share Plans might suit customers who:

- want to invest for capital growth or income (or a combination of both).
- want, and are able, to invest over the medium to long term (five years or more)
- are a UK resident
- are aged 18 or over

Our Investment Trusts Share Plan is suitable for retail investors investing their own money for personal and family investment aims.

We also offer a Share Plan for children, allowing parents and carers to invest in the Share Plan on behalf of a child.

Suitable for investors with all levels of knowledge on an execution only or an advised basis, and who are comfortable that their investment may fall and rise in value over time and understand there is a risk that they may get back less than they paid in.



Who is it not suitable for?

Typically customers should not contribute to the Investment Trusts Share Plans if they:

- require access to their investment within the short to medium term (less than five years)
- require a specific rate of return
- are not willing to take on any investment risk and potential losses
- are under the age of 18
- are non-UK residents



Investment choice and range

The Investment Trusts Share Plans provide access to a range of Investment Companies managed by abrdn.

The available companies cater for a range of risk tolerances, please see the Key Information Document for more information on the risk rating of each Investment Company.

The value of investments can go down as well as up and could be worth less than originally invested.



Can customers buy these products without advice?

Our Investment Trusts Share Plans are designed for distribution with or without advice.



Do the products meet the requirements of the FCA Consumer Duty value assessment?

abrdn carried out a value assessment of this product on the 28th March 2023 and has concluded that the Share Plans deliver value and will continue to do so for the foreseeable future.

abrdn also carries out value assessments for the underlying companies.



For more information visit abrdn.com/investments

Issued by a member of abrdn group, which comprises abrdn plc and its subsidiaries.

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