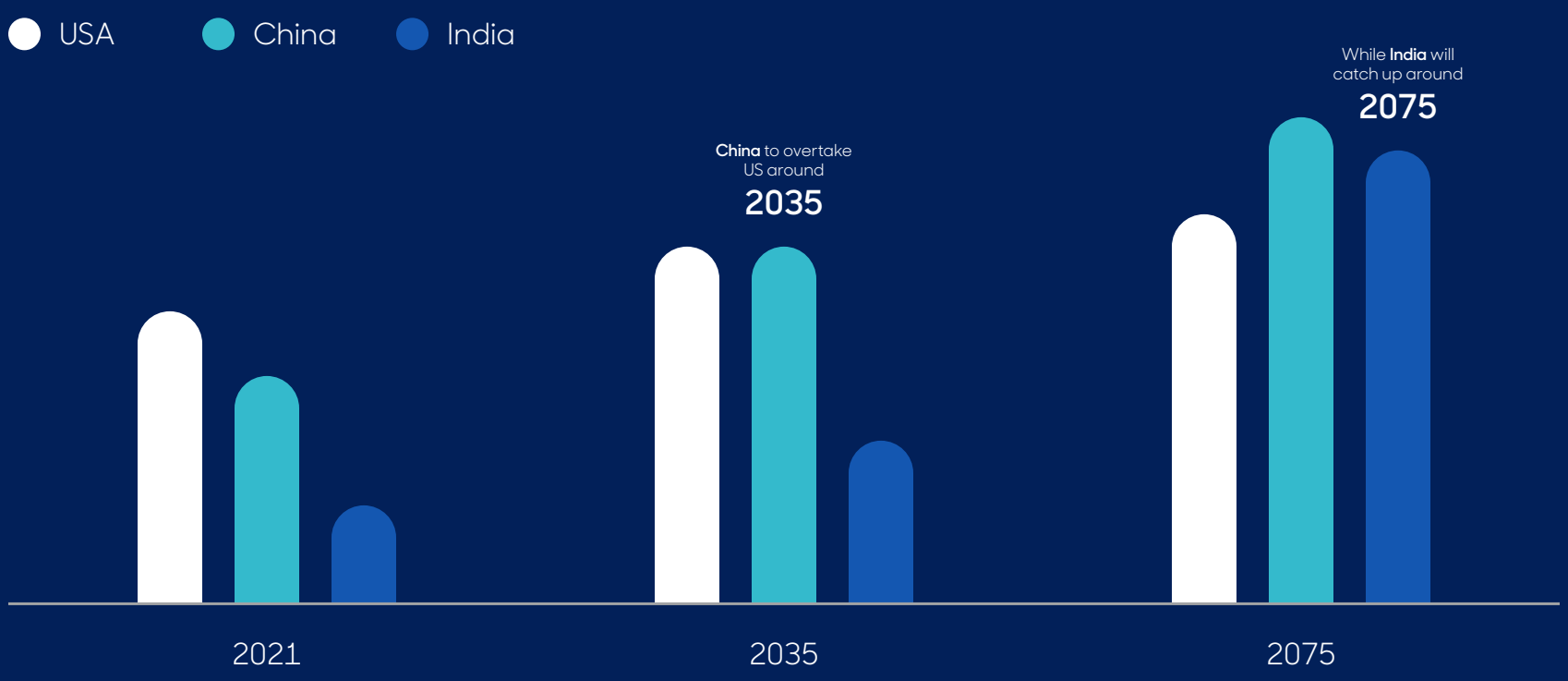
abrdn

Why watch Asia's growth when you can help drive it?

Growth potential

We've been a big believer in Asia's growth since we set up in Singapore in 1992. The region's role as the driver of global economic growth will accelerate, in our view.

Gross Domestic Product level projection in real (2021) USD Trillion



Source: Goldman Sachs Research
Forecasts are offered as opinion and are not reflective of potential performance. Forecasts are not guaranteed and actual events or results may differ materially.

Rising wealth, growing workforces and new technologies could power Asia's economies for years to come.

Source: Capital Economics, "Long Run Outlook", released in early 2023

Emerging Asia in 2050 will account for 40% of global Gross Domestic Product.

To capitalise on Asia's growth, you need an expert

Multiple solutions to meet clients' income needs and desired outcomes.

>100 investment professionals in Asia Pacific

Presence in 8 markets across the region.

On the ground to visit companies.

Sustainable Investing

Environmental, Social, and Governance (ESG) considerations have been an integral part of our approach for over 30 years.

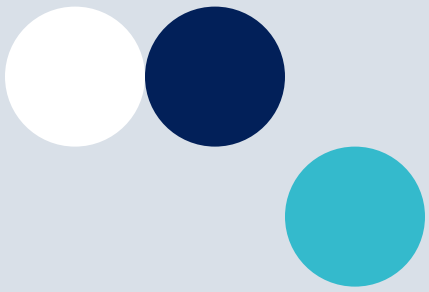
We have been a signatory to the Principles of Responsible Investment since 2007.

We manage over GBP 50 billion across our range of sustainable funds (as of 30 June 2023).

We discussed environmental, social and governance (ESG) aspects at 2,484 company engagements in 2022.

Our Sustainability Institute, APAC brings our expertise together for our regional clients' benefit.

To invest in Asia, you need experience



Equities

We invest in well-run, financially strong firms.

- Long-term approach leads to low portfolio turnover.
- Our holdings offer stronger financial metrics than average.

Fixed Income

We prioritise fundamental research tailored to the overall environment and focus on bottom-up security selection.

- Pool insights locally and globally.
- Measure and manage risk at every stage.
- Test our thinking through peer review.

Multi-Asset

We use unconstrained active management and proprietary insights to deliver outcomes that meet client needs.

- Traditional asset classes and listed alternatives.
- Combine dynamic asset allocation with best ideas.
- Employ scenario analysis to help manage risk.

Alternatives

We identify alternative managers and solutions and create portfolios to deliver consistent, uncorrelated returns.

- Innovation backed by data analysis, risk modelling.
- Risk-mitigation strategy with daily liquidity.
- Full replication passive hedge fund platform.

Sustainability

For us, sustainability in Asia is never an afterthought. It's our future.

Research

We adopt a high-quality fundamental research approach to target long-term returns.

Tools

We build tools to assess climate impacts on assets and the credibility of corporate net-zero targets.

Expertise

We embed dedicated ESG analysts across investment desks and train our investment professionals.

Engagement

We engage with companies to support better ESG performance and real-world outcomes.

Innovation

Investing in Asia's future.

Asia – A Tech Hub

Asian companies lead the way in technologies from 5G and gaming to automation. We look for firms that can meet the needs of new consumers, generate efficiencies and help protect the planet.

Innovative Themes

Sustainable infrastructure; the shortening of supply chains; biodiversity loss; and applications for digital visualisation technology.

Digital Assets

We offer exposure to cutting-edge technology from the growth of Blockchain to fractionalisation. Finimize app provides educational content.

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(entities as at 02 July 2023)

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